

Global Finance Names The World's Best Internet Banks 2014

NEW YORK, October 28, 2014 – On October 28th, *Global Finance* presented The World's Best Internet Bank Awards at its annual gala awards dinner at The Harvard Club in New York City. A full report will appear in the December 2014 issue of *Global Finance*. Round 1 winners previously appeared in the September 2014 issue.

The overall winners for Regional and Global Corporate/Institutional Internet Banks as well as Regional and Global Consumer Internet Banks were announced. Also announced were the overall global sub-category winners. The grand prize of Best Overall Global Internet Bank was presented to Citi.

Global Finance's World Best Internet Bank Awards are based on submissions from banks that wish to be considered. This year, 293 individual banks from around the world entered the competition. Representatives from Infosys, a global leader in consulting, technology and outsourcing solutions, comprised the judging panel. Based on the judge's evaluations, *Global Finance's* editors made the final selections.

Winners were selected based on strength of strategy for attracting and servicing online customers, success in getting clients to use web offerings, growth of online customer base, breadth of products offered, evidence of tangible benefits gained from Internet initiatives, and web site design and functionality. Sub-category winners were selected on the basis of relative strength products and services.

The full list of *Global Finance's* World's Best Internet Banks 2014 follows on the next page.

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The Reach of Global Finance

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Global Winners

Best Overall Internet Bank – Global	Citi
Best Corporate/Institutional Internet Bank – Global	Citi
Best Consumer Internet Bank - Global	Standard Chartered

Regional Winners: Best Corporate/Institutional Internet Banks

North America	Wells Fargo
Western Europe	Citi
Asia/Pacific	Citi
Latin America	Citi
Central and Eastern Europe	Citi
Middle East/Africa	Citi

Regional Winners: Best Consumer Internet Banks

North America	Citi
Western Europe	Piraeus Bank (Winbank)
Asia/Pacific	Standard Chartered
Latin America	Scotiabank
Central and Eastern Europe	Sberbank
Middle East/Africa	Standard Chartered

Global Sub-Category Winners: Best Corporate/Institutional Internet Banks

Best Investment Management Services	Citi
Best Online Cash Management Site	Citi
Best Trade Finance Services	DBS
Best Web Site Design	Citi
Best Integrated Corporate Bank Site	Citi
Best Information Security Initiatives	Citi
Best Online Treasury Services	Wells Fargo
Best in Mobile Banking	Wells Fargo
Best In Social Media	Wells Fargo
Best Mobile Banking App	Wells Fargo
Best SMS/Text Banking	Wells Fargo

Global Sub-Category Winners: Best Consumer Internet Banks

Best Online Deposit, Credit and Investment Product Offerings	Scotiabank
Best Bill Payment & Presentment	Standard Chartered
Best Web Site Design	FincoBank
Best Integrated Consumer Bank Site	Standard Chartered
Best Information Security Initiatives	Standard Chartered
Best In Mobile Banking	Citi
Best in Social Media	Citi
Best Mobile Banking App	HSBC
Best SMS/Text Banking	Piraeus Bank (Winbank)

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