

Global Finance Names The World's Best Emerging Markets Banks In Central & Eastern Europe 2016

NEW YORK, March 15, 2016 — *Global Finance* magazine has named the World's Best Emerging Markets Banks in Central & Eastern Europe in an exclusive survey to be published in the May 2016 issue. *Global Finance* editors—with input from industry analysts, corporate executives and banking consultants—selected the best emerging markets bank in the region and in 22 countries. Criteria for choosing the winners included growth in assets, profitability, strategic relationships, customer service, competitive pricing, and innovative products. In addition, a poll of *Global Finance's* corporate readership was conducted in order to increase the accuracy and reliability of the results.

This is the twenty-third year that the magazine has selected top banking performers in emerging markets. The survey awards winners in Africa, Asia-Pacific, Central & Eastern Europe, Latin America and the Middle East.

"The world's banks continue to deal with a number of headwinds—including geopolitical risk, volatile economic and market conditions and still-changing regulatory regimes," said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*.

"We honor those banks that excel at addressing the needs of their clients and have the deepest commitment to the markets in which they operate, despite the uncertain conditions they face."

See the next page for the full list of *Global Finance's* World's Best Emerging Markets Banks in Central & Eastern Europe 2016.

For editorial information, please contact Andrea Fiano, editor, afiano@gfmag.com

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Global Finance's World's Best Banks 2016 Awards Ceremony

Winners will be honored at an Awards Ceremony held during the IMF/World Bank Annual Meetings in Washington, DC on the morning of October 8 at the National Press Club.

For more information on the awards and/or the ceremony, please contact Susan Berger - email: sberger@gfmag.com



The Reach of Global Finance

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 188 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance* also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website – GFMag.com – offers analysis and articles that are the heritage of 29 years of experience in international financial markets, and provides a valuable source of data on 192 countries. *Global Finance* is headquartered in New York, with offices in London and Milan.

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BEST EMERGING MARKETS BANKS IN CENTRAL & EASTERN EUROPE 2016

Regional Winner

Erste Group

Albania	Raiffeisen Albania
Belarus	Priorbank
Bosnia & Hercegovina	Raiffeisen Bank dd Bosna i Hercegovina
Bulgaria	UniCredit Bulbank
Croatia	Privredna banka Zagreb
Czech Republic	ČSOB
Estonia	Nordea Bank Estonia
Georgia	TBC Bank
Hungary	OTP Bank
Kosovo	TEB Kosovo
Latvia	Nordea Bank Latvia
Lithuania	Šiaulių bankas
Macedonia	Ohridska Banka Societe Generale
Moldova	Moldova Agroindbank
Poland	ING Bank Śląski
Romania	BRD-Groupe Societe Generale
Russia	Credit Bank of Moscow
Serbia	Banca Intesa ad Beograd
Slovakia	VUB Group
Slovenia	UniCredit Banka Slovenija
Turkey	Akbank
Ukraine	Alfa-Bank Ukraine

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