

## Global Finance Names The World's Best Banks By Region 2016

NEW YORK, March 15, 2016 – *Global Finance* magazine has announced its annual awards for the World's Best Banks in Developed and Emerging Markets. The list of regional winners follows below. A full report on all the selections will appear in the May issue of *Global Finance*.

This is the twenty-third year that the magazine has selected top banks by country and region. The report covers best banks in North America, Western Europe, the Nordic Region, Central & Eastern Europe, Latin America, Asia-Pacific, the Middle East and Africa. *Global Finance* has also named the Best Regional Banks in the US. The editors of *Global Finance* made the selections after extensive consultations with corporate financial executives, bankers, and analysts throughout the world. In selecting these top banks, editors considered factors that range from the quantitative objective to the informed subjective. In addition, a poll of *Global Finance's* corporate readership was conducted in order to increase the accuracy and reliability of the results.

Criteria for choosing the winners included growth in assets, profitability, strategic relationships, customer service, competitive pricing and innovative products. Subjective criteria included the opinions of equity analysts, credit rating analysts, banking consultants and others involved in the industry.

"*Global Finance's* annual Best Bank Awards honor those financial institutions that excel at providing their customers with the service and product offerings that best meet their unique needs," said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*. "These banks may not be the largest or oldest banks in their markets, but they have the strength and vision to outshine their peers."

### WORLD'S BEST BANKS BY REGION 2016

North America	Wells Fargo
Western Europe	ING
Nordic Region	Nordea
Central & Eastern Europe	Erste Group
Latin America	BBVA
Asia-Pacific	Bank of China
Middle East	Arab Bank
Africa	Standard Bank

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### The Reach of Global Finance

*Global Finance*, founded in 1987, has a circulation of 50,050 and readers in 188 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance* also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website – [Gfmag.com](http://Gfmag.com) – offers analysis and articles that are the heritage of 29 years of experience in international financial markets, and provides a valuable source of data on 192 countries. *Global Finance* is headquartered in New York, with offices in London and Milan.

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