



GLOBAL FINANCE

Call For Entries

World's Best Bank Awards 2017

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In May 2017, *Global Finance* will publish its 24th annual selections for the World's Best Banks.

Global Finance will select the Best Banks by Region in North America, Western Europe, Central & Eastern Europe, Latin America, Asia-Pacific, the Middle East and Africa, as well as in the more than 150 countries listed on the following pages, and in eight US regional markets.

Take advantage of this opportunity to participate in the review process.

ABOUT GLOBAL FINANCE AWARDS

Global Finance's awards and recognition programs are backed by a 30-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real. They cannot be bought. They can only be earned.

THE IMPORTANCE OF GLOBAL FINANCE AWARDS

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winner status has been used include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- In-branch signage
- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Employee motivation programs
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites
- Email signatures

NO APPLICATION FEE

**Submissions should be made no later than February 13, 2017 and sent to:
Susan Berger, email: sberger@gfmag.com, tel: 1-212-524-3212**

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REGIONAL AWARDS

North America
Western Europe
Central & Eastern Europe
Latin America
Asia-Pacific
Middle East
Africa

US REGIONAL BANK AWARDS

New England
Mid-Atlantic
Great Lakes
Plains
Southeast
Southwest
Rocky Mountain
Far West

COUNTRY AWARDS

Afghanistan	Belgium	Cayman Islands	El Salvador
Albania	Belize	Chile	Estonia
Algeria	Benin	China	Ethiopia
Andorra	Bermuda	Colombia	Finland
Angola	Bolivia	Costa Rica	France
Argentina	Bosnia & Herzegovina	Côte d'Ivoire	Gambia
Armenia	Botswana	Croatia	Georgia
Australia	Brazil	Cyprus	Germany
Austria	British Virgin Islands	Czech Republic	Ghana
Azerbaijan	Brunei Darussalam	Denmark	Greece
Bahamas	Bulgaria	Djibouti	Guatemala
Bahrain	Burkina Faso	Dominican Republic	Guinea
Bangladesh	Cambodia	DR Congo	Honduras
Barbados	Cameroon	Ecuador	Hong Kong
Belarus	Canada	Egypt	Hungary

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COUNTRY AWARDS CONTINUED

Iceland	Malaysia	Poland	Thailand
India	Mali	Portugal	The Philippines
Indonesia	Malta	Puerto Rico	Togo
Iraq	Mauritius	Qatar	Trinidad & Tobago
Ireland	Mexico	Romania	Tunisia
Israel	Moldova	Russia	Turkey
Italy	Monaco	Rwanda	Turks & Caicos
Jamaica	Mongolia	Saudi Arabia	Uganda
Japan	Morocco	Senegal	Ukraine
Jordan	Mozambique	Serbia	United Arab Emirates
Kazakhstan	Myanmar	Sierra Leone	United Kingdom
Kenya	Namibia	Singapore	United States
Kosovo	Nepal	Slovakia	Uruguay
Kuwait	Netherlands	Slovenia	US Virgin Islands
Kyrgyzstan	New Zealand	South Africa	Uzbekistan
Latvia	Nicaragua	South Korea	Venezuela
Lebanon	Nigeria	Spain	Vietnam
Liechtenstein	Norway	Sri Lanka	Yemen
Lithuania	Oman	St. Lucia	Zambia
Luxembourg	Pakistan	Sweden	Zimbabwe
Macau	Palestine	Switzerland	
Macedonia	Panama	Taiwan	
Madagascar	Paraguay	Tajikistan	
Malawi	Peru	Tanzania	

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METHODOLOGY

Winners are chosen based on performance over the past year, as well as subjective criteria, including reputation and management excellence. Final selections are based on entries, research that includes extensive consultations with bankers, corporate financial executives and analysts worldwide as well as the results of a poll of our corporate readers.

A proprietary algorithm is used to rank institutions according to predetermined categories; the overall score is the sum of the individual scores assigned for each component of the algorithm. Further, the various components are “weighted” within the algorithm itself.

ENTRY PREPARATION

Take advantage of this opportunity to participate in the review process.

It is not necessary to enter in order to win, but experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives that may not be readily available to the editors of Global Finance. All submissions are strictly confidential.

Those making submissions should provide concise information in the following areas:

1. Key financials, including total assets, asset growth, market share, ROE and earnings. Please submit data to describe the scale of your banking operations, including any league tables or other comparisons with competitors
2. Details of key capabilities and services offered
3. Geographical range
4. Details of any recent or planned significant developments, such as mergers, acquisitions, new launches, etc.
5. Customer service—submit customer endorsements (*Global Finance* may make further contacts for additional information)
6. Technology—examples of leading-edge technology deployment
7. CEO name and full contact details.
8. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:

Bank Name (as it should appear on awards-related announcements)

Award(s) Being Submitted For

Submission Contact Name/Title/Email

Marketing/Communications Contact/Name/Title

An awards ceremony will be held during the IMF/World Bank Annual Meetings in Washington in October 2017. Date, time and location to be announced.

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