

Call For Entries



Best Sub-custodian Awards 2018 *Entry Deadline Extended To April 30*

In the July/August issue, *Global Finance* will publish its selections for the Best Sub-custodian Awards 2018. The sixteenth-annual Best Sub-custodians will be chosen in 8 regions and more than 80 countries.

Take advantage of this opportunity to participate in the review process.

ABOUT GLOBAL FINANCE AWARDS

Global Finance's awards and recognition programs are backed by a 31-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real.

THE IMPORTANCE OF GLOBAL FINANCE AWARDS

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- In-branch signage
- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Employee motivation programs
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites
- Email signatures

Earning a *Global Finance* award also allows individual honorees and entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.

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Winners will be honored at an Awards Ceremony conducted on the morning of October 24th in Sydney during the 2018 SIBOS conference.

NO APPLICATION FEE

**Submissions should be made no later than April 30, 2018 and sent to:
Bobby Cohen, bcohen@gfmag.com | tel: 1-212-524-3212**

Call For Entries



Best Sub-custodian Awards 2018

**REGIONAL AWARDS IN:
Africa, Asia-Pacific, Central & Eastern Europe, Latin America, Middle East,
North America, Western Europe**

Best Sub-custodian

COUNTRY AWARDS

Argentina	Estonia	Kazakhstan	Oman	Spain
Armenia	Finland	Kenya	Pakistan	Sri Lanka
Australia	France	Kuwait	Paraguay	Sweden
Austria	Georgia	Latvia	Peru	Switzerland
Bahrain	Germany	Lithuania	Philippines	Taiwan
Belgium	Ghana	Luxembourg	Poland	Thailand
Brazil	Greece	Malaysia	Portugal	Tunisia
Bulgaria	Hong Kong	Mauritius	Qatar	Turkey
Canada	Hungary	Mexico	Romania	UAE
Chile	Iceland	Mongolia	Russia	United Kingdom
China	India	Morocco	Saudi Arabia	United States
Colombia	Indonesia	Mozambique	Serbia	Uruguay
Croatia	Ireland	Namibia	Singapore	Vietnam
Cyprus	Israel	Netherlands	Slovakia	
Czech Republic	Italy	New Zealand	Slovenia	
Denmark	Japan	Nigeria	South Africa	
Egypt	Jordan	Norway	South Korea	

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METHODOLOGY

Global Finance's editorial board will consider market research, input from expert sources and entry information from banks to select winners from the institutions that reliably provide the best services in local markets and regions. Our criteria includes customer relations, quality of service, competitive pricing, smooth handling of exception items, technology platforms, post-settlement operations, business continuity plans and knowledge of local regulations and practices. *Global Finance* will also obtain input from users of sub-custody services. Performance will be judged over the period covering January 1, 2017 through December 31, 2017.

ENTRY PREPARATION

It is not necessary to enter in order to win, but experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives that may not be readily available to the editors of *Global Finance*.

Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

Those making submissions should provide concise information in the following areas:

1. Key financials including assets under management, earnings and market share - new mandates won (and business retained) - or other comparisons with competitors.
2. Details of key capabilities and services offered including settlement, collateral management and segregation, corporate action processing, income collection, tax reclaim, securities lending, cash management, foreign exchange and other services.
3. Customer service—submit customer endorsements.
4. Indication of competitive pricing and evidence of commitment to the business.
5. Knowledge of local regulations and practices.
6. Please include the contact information requested below to ensure that your submission is processed properly.

Bank Name (exactly as it should appear on awards-related announcements)

Award(s) Being Submitted For

Submission Contact Name/Title/Email/Telephone

Communications/Marketing Contact/Name/Title/Email/Telephone

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.

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