

VIDEO: *Global Finance* Presents The Methodology For The World's Safest Banks 2014 Ranking

NEW YORK, August 19, 2014 – On September 8, 2014, *Global Finance* will announce its 23rd annual ranking of the World's Safest Banks.

A video detailing the methodology used to develop this exclusive and trusted standard of financial counterparty safety can be viewed online now at: <http://www.gfmag.com/media/video/worlds-safest-banks-selection-methodology>

Project coordinator Andrew Cunningham discusses the criteria used to determine the winners in all categories, as well as the new additions to this year's rankings.

All of the results from *Global Finance's* 2014 World's Safest Banks evaluation will be published in a special Safest Banks issue this November. The rankings will include:

- World's 50 Safest Banks
- World's 50 Safest Commercial Banks
- World's Safest Banks by Geographic Region
- Safest Banks in 100+ Countries
- Top 50 Safest Emerging Markets Banks
- Safest GCC Islamic Financial Institutions
- World's 50 Biggest Banks
- World's Biggest Emerging Markets Banks

All results will be announced in a live webcast press conference on GFMag.com in early September. Further details about the press conference will be made available soon.

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The Reach of Global Finance

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 180 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance* also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website – GFMag.com – offers analysis and articles that are the heritage of 27 years of experience in international financial markets, and provides a valuable source of data on 192 countries. *Global Finance* is headquartered in New York, with offices in London and Milan.