

# GLOBAL FINANCE

## Global Finance names the World's Best Internet Banks in Middle East/Africa 2011

NEW YORK, July 22, 2011 – Global Finance has announced the First Round winners in the “World’s Best Internet Banks” competition in Middle East/Africa. This is the 12th year Global Finance has named the World’s Best Internet Banks. Details on all First Round winners will be published in the September issue. First Round winners include Best Corporate/Institutional Internet Banks and Best Consumer Internet Banks at the country level. The Regional and Global winners for these categories will be announced at an Awards Ceremony in New York City in November and published in the December issue of Global Finance. Also announced were Regional winners in Sub-Categories. Global winners in the Sub-Categories will also be announced at the Awards Ceremony and in the December issue. The list of First Round winners follows.

Winners were chosen among entries evaluated by a world-class panel of judges at Infosys. Global Finance editors were responsible for the final selection of winners in the First Round.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing online customers, success in getting clients to use web offerings, growth of online customers, breadth of product offerings, evidence of tangible benefits gained from Internet initiatives, and web site design and functionality. Category winners, such as “best online cash management” were selected based on the relative strength and success of those web products and services.

“In less than a decade, the Internet has transformed the way many consumers and most businesses bank,” says Joseph D. Giarraputo, publisher of Global Finance. “The continuing improvements in Internet offerings represented by this year’s entries show that more significant Internet banking developments are still ahead of us.”

**Find the full list of the  
World's Best Internet Banks  
First Round Winners in Middle East/Africa 2011  
on the following page.**

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### **The reach of *Global Finance***

*Global Finance*, founded in 1987, has a circulation of 50,050 and readers in 163 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance* also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website — [Gfmag.com](http://Gfmag.com) — offers analysis and articles that are the heritage of 24 years of experience in international financial markets, and provides a valuable source of data on 192 countries. Headquartered in New York, with offices in London and Milan.

**GFmag.com**

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### COUNTRY WINNERS

#### Best Consumer Internet Banks:

Bahrain – Citi  
Egypt – Citi  
Israel – Bank Leumi  
Jordan – Arab Bank  
Kuwait – Kuwait Finance House  
Lebanon – Blom Bank  
Oman – Bank Muscat  
Qatar – Mashreq Bank  
Saudi Arabia – Samba Financial Group  
United Arab Emirates – Standard Chartered  
Zambia – Standard Chartered

### COUNTRY WINNERS

#### Best Corporate/Institutional Internet Banks:

Algeria – Citi  
Bahrain – HSBC  
Cameroon – Citi  
Congo – Citi  
Cote D'Ivoire – Citi

Egypt – Citi  
Gabon – Citi  
Israel – Citi  
Jordan – Citi  
Kenya – Citi  
Kuwait – Citi  
Lebanon – Citi  
Morocco – Citi  
Nigeria – Citi  
Qatar – HSBC  
Saudi Arabia – SABB  
Senegal – Citi  
South Africa – Citi  
Tanzania – Citi  
Tunisia – Citi  
United Arab Emirates – HSBC  
Uganda – Citi  
Zambia – Citi

### REGIONAL SUB-CATEGORY WINNERS

#### Best Consumer Internet Banks:

Best Online Deposit, Credit and Investment Product Offerings – Bank Leumi  
Best Bill Payment & Presentment – Abu Dhabi Commercial Bank  
Best Web Site Design – Bank Leumi  
Best Integrated Consumer Bank Site – Samba Financial Group  
Best Information Security Initiatives – Samba Financial Group  
Best in Mobile Banking – Bank Hapoalim  
Best in Social Media – Standard Chartered

### REGIONAL SUB-CATEGORY WINNERS

#### Best Corporate/Institutional Internet Banks:

Best Investment Management Services – Citi  
Best Online Cash Management – HSBC  
Best Trade Finance Services – HSBC  
Best Web Site Design – Citi  
Best Integrated Corporate Bank Site – Samba Financial Group  
Best Information Security Initiatives – HSBC  
Best in Mobile Banking – Citi  
Best in Social Media – Citi

