



Global Finance Names the 2009 World's Best Internet Banks in Asia

NEW YORK, July 21, 2009 — *Global Finance* has announced the First Round winners in the “World’s Best Internet Banks” competition in Asia. This is the 10th year *Global Finance* has named the World’s Best Internet Banks. Details on all First Round winners will be published in the September issue. First Round winners include Best Corporate/Institutional Internet Banks and Best Consumer Internet Banks at the country level. The Regional and Global winners for these categories will be announced at an Awards Ceremony in New York City in November and published in the December issue of *Global Finance*. Also announced were Regional winners in Sub-Categories. Global winners in the Sub-Categories will also be announced at the Awards Ceremony and in the December issue. The list of First Round winners follows.

Winners were chosen among entries evaluated by a world-class judging panel. *Global Finance* editors were responsible for the final selection of winners in the First Round.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing online customers, success in getting clients to use web offerings, growth of online customers, breadth of product offerings, evidence of tangible benefits gained from Internet initiatives, and web site design and functionality. Category winners, such as “best online cash management” were selected based on the relative strength and success of those web products and services.

“In less than a decade, the Internet has transformed the way many consumers and most businesses bank,” says Joseph D. Giarraputo, publisher of Global Finance. “The continuing improvements in Internet offerings represented by this year’s entries show that more significant Internet banking developments are still ahead of us.”

See following for full listing of the World’s Best Internet Banks First Round winners for 2009 in Asia:



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Country Winners:

Best Consumer Internet Banks:

Australia – HSBC
Azerbaijan – Rakbank
Brunei – HSBC
China – ICBC
Hong Kong – HSBC
India – Citi
Indonesia – Citi
Japan – Citi
Kyrgyz Republic – AsiaUniversalBank
Malaysia – Citi
Pakistan – Citi
Philippines – Citi
Singapore – HSBC
South Korea – Shinhan Bank
Sri Lanka – HSBC
Taiwan – Taishin International Bank
Thailand – Citi
Vietnam – HSBC

Best Corporate/Institutional Internet Banks:

Australia – Citi
Azerbaijan – Rakbank
Bangladesh – Citi
Brunei – HSBC
China – Citi
Hong Kong – HSBC
India – Citi
Indonesia – HSBC
Japan – Citi

Kazakhstan – Citi
Kyrgyz Republic – AsiaUniversalBank
Malaysia – OCBC
Nepal – Standard Chartered
New Zealand – Citi
Pakistan – Citi
Philippines – Citi
Singapore – HSBC
South Korea – Citi
Sri Lanka – HSBC
Taiwan – Chinatrust Commercial Bank
Thailand – Citi
Vietnam – Citi

Regional Sub-Category Winners:

Best Consumer Internet Banks:

Best Investment Management Services – Citi
Best Bill Payment & Presentment – Citi
Best Online Consumer Credit Site – HSBC
Best Web Site Design – Commonwealth Bank
Best Integrated Consumer Bank Site – ICBC
Best Information Security Initiatives – HSBC
Best Online Deposits Acquisition – HSBC

Best Corporate/Institutional Internet Banks:

Best Investment Management Services – HSBC
Best Online Cash Management – HSBC
Best Trade Finance Services – HSBC
Best Web Site Design – HSBC
Best Integrated Corporate Bank Site – ICBC
Best Information Security Initiatives – HSBC

Global Finance, which celebrates its 22nd year of publishing in 2009, has 50,000 subscribers and more than 180,000 readers in over 158 countries. This audience includes chairmen, presidents, CEOs, CFOs, treasurers, and other financial officers responsible for making investments and strategic business decisions for large global companies and financial institutions. *Global Finance* also targets the 8,000 key portfolio investors who control over 80% of all assets under professional management.

For editorial information please contact: Dan Keeler, Editor, email: dan@gfmag.com