

***Global Finance* Names Ecobank World's Best Frontier Markets Bank 2013**

NEW YORK, August 14, 2013 – *Global Finance* magazine (GFmag.com) has named Ecobank as its first-ever World's Best Frontier Markets Bank for 2013.

This distinction is part of *Global Finance's* annual World's Best Ranks report and will be featured in *Global Finance's* October issue, with special distribution in Washington, DC at the Annual Meetings of the World Bank and IMF where *Global Finance* is official media sponsor for the IMF Meetings Seminars.

"In light of the uncertainty facing developed markets, and with emerging markets struggling to maintain their growth rates, the corporate world is beginning to take notice of frontier markets as a new area of opportunity," said *Global Finance's* publisher, Joseph D. Giarraputo. "These markets are in a position comparable to where emerging markets were 20 years ago and they are poised for serious growth."

Each issue of *Global Finance* features a Frontier Markets Focus section, which looks at one key country and provides the crucial blend of insight and market intelligence that has made *Global Finance* the acknowledged leader in the coverage of emerging markets worldwide.

Ecobank was selected as World's Best Frontier Markets Bank for 2013 based on performance over the past year and other subjective criteria including reputation and management excellence. *Global Finance* made this selection after extensive consultations with bankers, corporate financial executives and analysts throughout the world.

Ecobank is a pan-African bank founded in 1985, with a presence in 34 African countries, more than any other bank. It is bringing mobile banking services to previously unbanked frontier markets. Ecobank has demonstrated vision and confidence in Africa's long-term growth potential.

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The reach of *Global Finance*

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 163 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance* also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website— GFmag.com — offers analysis and articles that are the heritage of 26 years of experience in international financial markets, and provides a valuable source of data on 192 countries. Headquartered in New York, with offices in London and Milan.

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