

GLOBAL FINANCE

Global Finance names the World's Best Developed Market Banks 2011

NEW YORK, March 25, 2011 – *Global Finance* magazine has announced its annual awards for the World's Best Banks in Developed Markets. A full report on the selections will appear in the May issue of *Global Finance*. The winners of this year's awards are those banks that attended carefully to their customers' needs in difficult markets and accomplished better results while laying the foundations for future success.

All selections were made by the editors of *Global Finance*, after extensive consultations with bankers, corporate financial executives and analysts throughout the world. In selecting these top banks, we considered factors that range from the quantitative objective to the informed subjective. Banks were invited to submit entries supporting their selection. Amid nominally objective criteria were growth in assets, profitability, geographic reach, strategic relationships, new business development and innovation in products. Subjective criteria included the opinions of equity analysts, credit rating analysts, banking consultants and others involved in the industry. The mix of these factors yields leading banks that may not be the largest, the oldest or the most diversified in a given country, but rather the best — the banks with which corporations around the world would most likely want to do business.

Winners were selected in 25 countries. This year, winners were not selected in Iceland and Ireland.

"We recognize these banks for their outstanding accomplishments," says *Global Finance's* publisher, Joseph D. Giarraputo. "Global financial markets are extremely difficult and conditions in each market may have differed but the winning banks were all noteworthy in their dedication to satisfying their customers' needs."

The full list of the World's Best Developed Market Banks is on the next page.



The reach of *Global Finance*

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 163 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance* also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website — GFmag.com — offers analysis and articles that are the heritage of 24 years of experience in international financial markets, and provides a valuable source of data on 192 countries. Headquartered in New York, with offices in London and Milan.

GFmag.com

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North America

Bermuda - HSBC Bank Bermuda
Canada - Royal Bank of Canada
United States - JPMorgan Chase

Europe

Austria - Raiffeisen Bank International
Belgium - KBC
Cyprus - Bank of Cyprus
Denmark - Danske Bank
Finland - Nordea
France - BNP Paribas
Germany - Deutsche Bank
Greece - National Bank of Greece
Italy - UniCredit
Luxembourg - Banque et Caisse d'Epargne de l'Etat
Netherlands - Rabobank
Norway - DnB Nor
Portugal - Banco Santander Totta
Spain - Santander
Sweden - SEB
Switzerland - Credit Suisse
United Kingdom - HSBC

Asia/Pacific and Middle East

Australia - Commonwealth Bank of Australia
Hong Kong - HSBC
Israel - Mizrahi Tefahot Bank
Japan - Sumitomo Mitsui Financial Group
Singapore - United Overseas Bank



AWARDS CEREMONY

An Awards Ceremony for all winners will be conducted the morning of Monday September 26, 2011 at The National Press Club in Washington DC.

For more information on the awards and/or ceremony please contact: Tania Vira, Special Projects/Marketing Coordinator, email: tvira@gfmag.com

To obtain the Developed Market Bank Award logo, please write to Chris Giarraputo: chris@gfmag.com

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