

## Global Finance names the 2012 World's Best Corporate/Institutional Internet Banks in Central & Eastern Europe

NEW YORK, July 27, 2012 – *Global Finance* has announced the First Round winners in the “World’s Best Internet Banks” competition in Central & Eastern Europe. This is the 13th year *Global Finance* has named the World’s Best Internet Banks. Details on all First Round winners will be published in the September issue. First Round winners include Best Corporate/Institutional Internet Banks and Best Consumer Internet Banks at the country level. Winners were also selected in Asia, North America, Latin America, Europe and Middle East/Africa. The Regional and Global winners for these categories will be announced at an Awards Ceremony in New York City in November and published in the December issue of *Global Finance*. Also announced were Regional winners in Sub-Categories. Global winners in the Sub-Categories will also be announced at the Awards Ceremony and in the December issue. The list of First Round winners follows.

Winners were chosen among entries evaluated by a world-class panel of judges at Infosys. *Global Finance* editors were responsible for the final selection of winners in the First Round.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing online customers, success in getting clients to use web offerings, growth of online customers, breadth of product offerings, evidence of tangible benefits gained from Internet initiatives, and web site design and functionality. Category winners, such as “best in social media” were selected based on the relative strength and success of those web products and services.

“The Internet has transformed the way many consumers and most businesses bank,” says Joseph D. Giarraputo, publisher of *Global Finance*. “The continuing improvements in Internet offerings represented by this year’s entries show that more significant Internet banking developments are still ahead of us.”

Find the full list of the  
**World’s Best Corporate/Institutional Internet Banks  
First Round Winners in Central & Eastern Europe 2012**  
on the following page.

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### The reach of *Global Finance*

*Global Finance*, founded in 1987, has a circulation of 50,050 and readers in 163 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance* also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website — [Gfmag.com](http://Gfmag.com) — offers analysis and articles that are the heritage of 25 years of experience in international financial markets, and provides a valuable source of data on 192 countries. Headquartered in New York, with offices in London and Milan.

**Gfmag.com**

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### COUNTRY WINNERS

#### Best Corporate/Institutional Internet Banks:

Bulgaria – Citi  
Croatia – Privredna Bank Zagreb  
Czech Republic – Citi  
Estonia – Swedbank  
Hungary – Citi  
Kazakhstan – Citi  
Latvia – Swedbank  
Poland – Bank Pekao  
Romania – Citi  
Russia – Citi  
Slovakia – Citi  
Ukraine – Citi

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### REGIONAL SUB-CATEGORY WINNERS

#### Best Corporate/Institutional Internet Banks:

Best Investment Management Services – Citi  
Best Online Cash Management – Citi  
Best Trade Finance Services – Bank Pekao  
Best Web Site Design – Citi  
Best Integrated Corporate Bank Site – Citi  
Best Information Security Initiatives – Citi  
Best in Mobile Banking – Swedbank  
Best in Social Media – Citi  
Best in Online Treasury Services – BRE Bank



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