

## ***Global Finance* to Present Annual Trade Finance Awards at the BAFT-IFSA Global Annual Meeting**

NEW YORK, September 12, 2013 — *Global Finance* will present its annual Trade Finance Awards at the BAFT-IFSA Global Annual Meeting on January 21, 2014 in London, UK.

*Global Finance* editors—with input from industry analysts, corporate executives, technology experts and a survey of *Global Finance* readers— will once again honor the best trade finance banks in more than 80 countries or regions. Criteria for choosing the winners included: transaction volume, scope of global coverage, customer service, competitive pricing and innovative technologies. The full report will be published in *Global Finance's* February 2014 issue

“BAFT-IFSA’s Global Annual Meeting brings together industry leadership,” said *Global Finance* publisher Joseph D. Giarraputo. “We are thrilled to announce this new partnership with BAFT-IFSA to hold our award ceremony for the Best Trade Finance Banks at this upcoming conference in London this January.”

“BAFT-IFSA is excited to work with *Global Finance* to promote thought leadership on global issues in transaction banking, and are proud to host their upcoming Trade Finance Awards,” said Tod Burwell, President and CEO of BAFT-IFSA.

BAFT-IFSA is the association for organizations actively engaged in international transaction banking. It serves as the leading forum for bringing the financial community and its suppliers together to collaborate on shaping market practices, influencing regulation and legislation through global advocacy, developing and adapting new and existing instruments that facilitate the settlements of products and service offerings for clients, providing education and training and contributing to the safety and soundness of the global financial system.

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### **The Reach of *Global Finance***

*Global Finance*, founded in 1987, has a circulation of 50,050 and readers in 163 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance* also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website —[GFMag.com](http://GFMag.com) — offers analysis and articles that are the heritage of 26 years of experience in international financial markets, and provides a valuable source of data on 192 countries. *Global Finance* is headquartered in New York, with offices in London and Milan.

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