

Press Release

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Global Finance Names The Best Digital Banks In The Middle East Region 2018

NEW YORK, September 25, 2018 – *Global Finance* announced the 2018 Digital Bank Awards Middle East regional sub-category winners at its Digital Banks and Innovators Awards Dinner in Dubai today at the Madinat Jumeirah. Consumer and Corporate/Institutional banks were honored at the event.

Winning organizations in individual Middle Eastern countries were also recognized today and were previously announced in August. Links to the press releases listing those winners can be found here:

<https://d2tyltutevw8th.cloudfront.net/media/document/global-finance-names-the-worlds-best-corporatein-1532963647.pdf>

<https://d2tyltutevw8th.cloudfront.net/media/document/global-finance-names-the-worlds-best-consumer-dig-1534175881.pdf>

Winners were chosen among entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. *Global Finance* editors were responsible for the final selection of all winners.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality. Sub-category winners were selected based on the relative strength and success of those web products and services.

“Digital banking is the future,” said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*. “The Digital Bank Award winners understand this and demonstrate commitment to ceaseless innovation in products and services for corporate and retail clients.”

The full list of *Global Finance*’s 2018 Digital Bank Awards Middle East regional sub-category winners follows.

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About *Global Finance*

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 189 countries. Its circulation is audited by BPA. *Global Finance*’s audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance*’s website — GFMag.com — offers analysis and articles that are the legacy of 31 years of experience in international financial markets, and provides a valuable source of data on 192 countries. *Global Finance* is headquartered in New York, with offices in London and Milan.

To obtain rights to use the *Global Finance* World’s Best Digital Banks Award 2018 logo, please contact Chris Giarraputo at: chris@gfmag.com.

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Best Consumer Digital Banks 2018 – Middle East

MIDDLE EAST REGIONAL SUB-CATEGORY WINNERS

<i>Category</i>	<i>Organization</i>
Best Consumer Digital Bank	Emirates NBD
Best Integrated Consumer Banking Site	Emirates NBD
Best Digital Mortgage Bank	Bidaya Home Finance
Best Islamic Digital Bank	Boubyan Bank
Most Innovative Digital Bank	National Commercial Bank
Best Online Deposit, Credit and Investment Product Offerings	Mashreq Bank
Best Mobile Banking App	Mashreq Bank
Best SMS/Text Banking	Mashreq Bank
Best in Mobile Banking	Citi
Best Information Security and Fraud Management	Citi
Best Website Design	Arab Bank
Best in Social Media Marketing and Services	Arab Bank
Best Bill Payment and Presentment	Standard Chartered

Best Corporate/Institutional Digital Banks 2018 – Middle East

MIDDLE EAST REGIONAL SUB-CATEGORY WINNERS

<i>Category</i>	<i>Organization</i>
Best Corporate/Institutional Digital Bank	Citi
Most Innovative Digital Bank	Citi
Best in Mobile Banking	Citi
Best Mobile Banking App	Citi
Best Information Security and Fraud Management	Commercial International Bank
Best Trade Finance Services	Abu Dhabi Commercial Bank
Best Integrated Corporate Website	Abu Dhabi Commercial Bank
Best Online Portal Services	National Commercial Bank
Best Online Cash Management	Ahli United Bank