

Global Finance Names Andrea Fiano as Editor

NEW YORK, February 3, 2011 – Global Finance Media, Inc. today announced the appointment of Andrea Fiano as editor of Global Finance Magazine and its website GFmag.com.

“Andrea Fiano has been involved with Global Finance since it was launched in 1987,” said Joseph Giarraputo, President and Publisher. “The breadth and depth of Andrea’s experience across a wide range of financial media makes him ideally suited for the editorship.”

Mr. Fiano succeeds Daniel Keeler as editor. Mr. Keeler will continue contributing to Global Finance.

Mr. Fiano, an Italian national, has lived in New York for over 25 years. Until this appointment he was the US correspondent of the Italian financial daily paper MF/Milano Finanza and of the Italian TV channel Class-CNBC. He has a B.A. in sociology and political science, and has done advanced studies at the New School for Social Research and at Wharton. In the past he has written on international finance for Barron’s and has appeared in the McNeil-Lehrer Show on PBS.

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 163 countries. Its circulation is audited by BPA. Global Finance’s audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Global Finance also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website — GFmag.com — offers analysis and articles that are the heritage of 24 years of experience in international financial markets, and provides a valuable source of data on 192 countries. The company is headquartered in New York, with offices in London and Milan. Global Finance is a part of Class Editori, the Milan based multimedia listed company specialized in finance and life style information.

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