

## Global Finance Names the World's Best Consumer Digital Banks in Latin America 2021

NEW YORK, August 19, 2021 – *Global Finance* has announced the Round One winners for the 2021 World's Best Consumer Digital Banks Awards in Latin America. This is the 22nd year *Global Finance* has named the World's Best Digital Banks. Details on all Round One winners will be published in the September print and digital editions and online at [GFMag.com](http://GFMag.com).

The Round One winners include Best Consumer Digital Banks, Best Corporate/Institutional Digital Banks and the Best Islamic Digital Banks at the country level. Winners were selected in Africa, Asia-Pacific, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe. Also announced today were Regional winners in Sub-Categories such as Best Information Security and Fraud Management, Best Mobile Banking App and Most Innovative Digital Bank.

Round Two winners, which include the overall Regional and Global winners, and Global Sub-Category winners, will be announced in October and published in December. These awards are usually revealed at *Global Finance's* annual Best Digital Bank Awards dinner. Due to the pandemic, it is still unclear whether this event will be held. If a physical or virtual event is scheduled, all winning organizations will be notified well in advance.

Winners were chosen from entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. The editors of *Global Finance* were responsible for the final selection of all winners.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality. Category winners, such as Best Mobile Banking App were selected based on the relative strength and success of those web products and services.

"With the global pandemic forcing people to conduct their personal and professional banking activities from their phones, tablets and computers, digital banking took on an importance and prevalence far beyond anything that had come before," said Joseph Giarraputo, publisher and editorial director of *Global Finance*. "Banks were forced to respond to this drastically altered landscape, and those that met the challenge most successfully are being honored as *Global Finance's* World's Best Digital Banks 2021."

The full list of *Global Finance's* 2021 World's Best Consumer Digital Banks Round One winners in Latin America follows.



### About Global Finance

*Global Finance*, founded in 1987, has a circulation of 50,000 and readers in 191 countries. *Global Finance's* audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website — [GFMag.com](http://GFMag.com) — offers analysis and articles that are the legacy of 34 years of experience in international financial markets. *Global Finance* is headquartered in New York, with offices around the world. *Global Finance* regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

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COUNTRY & TERRITORY WINNERS	
Argentina	<b>Banco Santander Rio</b>
Bahamas	<b>Scotiabank</b>
Barbados	<b>Scotiabank</b>
Bolivia	<b>Banco de Crédito de Bolivia</b>
Brazil	<b>Next-Bradesco Bank</b>
Cayman Islands	<b>Scotiabank</b>
Chile	<b>Banco de Crédito e Inversiones</b>
Colombia	<b>Banco de Bogotá</b>
Ecuador	<b>Produbanco</b>
Honduras	<b>Ficohsa</b>
Jamaica	<b>National Commercial Bank Jamaica</b>
Mexico	<b>Citibanamex</b>
Paraguay	<b>Itaú Unibanco</b>
Puerto Rico	<b>Banco Popular de Puerto Rico</b>
Trinidad and Tobago	<b>Scotiabank</b>
Turks and Caicos	<b>Scotiabank</b>

REGIONAL SUB-CATEGORY WINNERS	
Best Integrated Consumer Bank Site	<b>Bancolombia</b>
Best Online Product Offerings	<b>Citibanamex</b>
Best Bill Payment & Presentment	<b>Banco Santander Rio</b>
Best Website Design	<b>Banco de Crédito e Inversiones</b>
Best Mobile Banking App	<b>Banco Santander Rio</b>
Best Mobile Banking Adaptive Site	<b>Bancolombia</b>
Best Information Security and Fraud Management	<b>Banco Popular de Puerto Rico</b>
Best in Social Media Marketing and Services	<b>Ficohsa</b>
Best in Lending	<b>Banco de Bogotá</b>
Most Innovative Digital Bank	<b>Banco de Crédito de Bolivia</b>
Best Open Banking APIs	<b>Citibanamex</b>

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