

Global Finance Names the World's Best Consumer Digital Banks in Central & Eastern Europe 2021

NEW YORK, August 19, 2021 – *Global Finance* has announced the Round One winners for the 2021 World's Best Consumer Digital Banks Awards in Central & Eastern Europe. This is the 22nd year *Global Finance* has named the World's Best Digital Banks. Details on all Round One winners will be published in the September print and digital editions and online at GFMag.com.

The Round One winners include Best Consumer Digital Banks, Best Corporate/Institutional Digital Banks and the Best Islamic Digital Banks at the country level. Winners were selected in Africa, Asia-Pacific, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe. Also announced today were Regional winners in Sub-Categories such as Best Information Security and Fraud Management, Best Mobile Banking App and Most Innovative Digital Bank.

Round Two winners, which include the overall Regional and Global winners, and Global Sub-Category winners, will be announced in October and published in December. These awards are usually revealed at *Global Finance's* annual Best Digital Bank Awards dinner. Due to the pandemic, it is still unclear whether this event will be held. If a physical or virtual event is scheduled, all winning organizations will be notified well in advance.

Winners were chosen from entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. The editors of *Global Finance* were responsible for the final selection of all winners.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality. Category winners, such as Best Mobile Banking App were selected based on the relative strength and success of those web products and services.

"With the global pandemic forcing people to conduct their personal and professional banking activities from their phones, tablets and computers, digital banking took on an importance and prevalence far beyond anything that had come before," said Joseph Giarraputo, publisher and editorial director of *Global Finance*. "Banks were forced to respond to this drastically altered landscape, and those that met the challenge most successfully are being honored as *Global Finance's* World's Best Digital Banks 2021."

The full list of *Global Finance's* 2021 World's Best Consumer Digital Banks Round One winners in Central & Eastern Europe follows.



About Global Finance

Global Finance, founded in 1987, has a circulation of 50,000 and readers in 191 countries. *Global Finance's* audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website — GFMag.com — offers analysis and articles that are the legacy of 34 years of experience in international financial markets. *Global Finance* is headquartered in New York, with offices around the world. *Global Finance* regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

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COUNTRY & TERRITORY WINNERS	
Armenia	Evoca Bank
Belarus	Alfa-Bank
Bulgaria	UniCredit Bulbank
Georgia	Bank of Georgia
Hungary	OTP Bank
Kazakhstan	Alfa-Bank
Poland	Bank Millennium
Romania	Garanti BBVA
Russia	Sberbank
Serbia	AIK Banka
Slovakia	Tatra banka
Ukraine	Alfa-Bank

REGIONAL SUB-CATEGORY WINNERS	
Best Integrated Consumer Bank Site	TBC Bank
Best Online Product Offerings	Bank of Georgia
Best Bill Payment & Presentment	Bank of Georgia
Best Website Design	Sberbank
Best Mobile Banking App	Alfa-Bank
Best Mobile Banking Adaptive Site	Sberbank
Best Information Security and Fraud Management	Bank of Georgia
Best in Social Media Marketing and Services	Sberbank
Best in Lending	Bank of Georgia
Most Innovative Digital Bank	Tinkoff Bank
Best Open Banking APIs	Sberbank

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