

## Global Finance Names The World's Best Consumer Digital Banks In Central & Eastern Europe 2019

NEW YORK, August 12, 2019 – *Global Finance* has announced the First Round winners for the 2019 World's Best Consumer Digital Banks Awards in Central & Eastern Europe. This is the 20th year *Global Finance* has named the World's Best Digital Banks. Details on all First Round winners will be published in the September issue.

First Round winners include Best Consumer Digital Banks, Best Corporate/Institutional Digital Banks, the Digital Banks of Distinction and the Best Islamic Digital Banks at the country level. Winners were selected in Africa, Asia-Pacific, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe. Also announced today were Regional winners in Sub-Categories such as Best Information Security and Fraud Management, Best in Mobile Banking and Most Innovative Digital Bank.

The overall Regional and Global winners, and Global Sub-Category winners, will be revealed at *Global Finance's* Best Digital Bank Awards dinner. The event was originally planned for October 30 in Hong Kong and is being rescheduled. Winning organizations will be notified about the date and location as soon as it is set. Winning organizations from the Middle East will be honored at *Global Finance's* Digital Banks and Innovators Awards Dinner, which immediately follows the Digital Banks and Innovators Conference at the Ritz-Carlton, Dubai International Finance Centre on September 10. A full report on the awards and the conference will be published in the December issue of *Global Finance*.

Winners were chosen among entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. The editors of *Global Finance* were responsible for the final selection of all winners.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality. Category winners, such as Best in Mobile Banking were selected based on the relative strength and success of those web products and services.

"Digital banking is not only the future but, increasingly, the present," said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*. "The Digital Bank Awards recognize and celebrate innovation and excellence in this area."

The full list of *Global Finance's* 2019 World's Best Consumer Digital Banks First Round winners in Central & Eastern Europe follows.



### About Global Finance

*Global Finance*, founded in 1987, has a circulation of 50,000 and readers in 189 countries. *Global Finance's* audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website — [GFMag.com](http://GFMag.com) — offers analysis and articles that are the legacy of 32 years of experience in international financial markets. *Global Finance* is headquartered in New York, with offices around the world. *Global Finance* regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

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COUNTRY WINNERS	
Armenia	<b>Evoca Bank</b>
Belarus	<b>Alfa Bank</b>
Bulgaria	<b>UniCredit Bulbank</b>
Estonia	<b>SEB Estonia</b>
Georgia	<b>TBC Bank</b>
Hungary	<b>OTP Bank</b>
Latvia	<b>SEB Latvia</b>
Lithuania	<b>SEB Lithuania</b>
Poland	<b>ING Bank</b>
Romania	<b>Garanti Bank</b>
Russia	<b>Tinkoff Bank</b>
Serbia	<b>Raiffeisen banka Beograd</b>
Slovakia	<b>Tatra banka</b>

REGIONAL SUB-CATEGORY WINNERS	
Best Online Deposit, Credit and Investment Product Offerings	<b>Tinkoff Bank</b>
Best Bill Payment & Presentment	<b>Sberbank</b>
Best Web Site Design	<b>Bank Millennium</b>
Best Integrated Consumer Bank Site	<b>Tinkoff Bank</b>
Best in Mobile Banking	<b>TBC Bank</b>
Best Information Security and Fraud Management	<b>Sberbank</b>
Best in Social Media Marketing and Services	<b>Tinkoff Bank</b>
Best Mobile Banking App	<b>TBC Bank</b>
Most Innovative Digital Bank	<b>Tatra banka</b>
Best Mortgage Bank	<b>Alfa Bank</b>
Best Open Banking APIs	<b>Citi</b>

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