



GLOBAL FINANCE NAMES THE WORLD'S BEST EMERGING MARKET BANKS IN CENTRAL AND EASTERN EUROPE 2008

NEW YORK, March 17, 2008 — *Global Finance* magazine has named the “Best Emerging Market Banks in Central and Eastern Europe” in an exclusive survey to be published in the May 2008 issue. *Global Finance* editors—with input from industry analysts, corporate executives and banking consultants—selected the best emerging market bank in the region and in 22 countries. Criteria for choosing the winners included growth in assets, profitability, strategic relationships, customer service, competitive pricing, and innovative products.

Regional Winner:

RZB / Raiffeisen International

Albania	Raiffeisen Bank	Hungary	OTP Bank
Belarus	Belagroprombank	Latvia	SEB Unibanka
Bosnia and Herzegovina	Raiffeisen Bank	Lithuania	SEB Bank
Bulgaria	UniCredit Bulbank	Macedonia	Komercijalna Banka
Croatia	Privredna banka Zagreb	Malta	Bank of Valletta
Czech Republic	Ceskoslovenska Obchodni banka	Moldova	Moldova Agroindbank
Estonia	Hansabank	Poland	BPH (UniCredit Group)
Georgia	Bank of Georgia	Romania	BRD-Groupe Société Générale
		Russia	Alfa Bank
		Serbia	Raiffeisen Bank
		Slovakia	Tatra Bank (RZB Group)
		Slovenia	Nova Ljubljanska Banka
		Turkey	Akbank
		Ukraine	UkrSibbank

This is the fifteenth year that the magazine has selected top banking performers in emerging markets. The report covers best banks in Asia, the Middle East, Africa, Latin America, and Central and Eastern Europe. “Emerging markets are attracting increased attention as the global economy expands,” says Joseph D. Giarraputo, publisher and president of *Global Finance*. “We have identified the banks that provide service to corporations seeking to take advantage of substantial opportunities for growth in a sometimes challenging environment.”

Global Finance, which celebrates its 21st year of publishing in 2008, has 50,000 subscribers and more than 284,000 readers in over 158 countries. This audience includes chairmen, presidents, CEOs, CFOs, treasurers, and other financial officers responsible for making investments and strategic business decisions for large global companies and financial institutions. *Global Finance* also targets the 8,000 key portfolio investors who control over 80% of all assets under professional management.

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