

# GLOBAL FINANCE

## Global Finance names the 2010 World's Best Emerging Market Banks in Central and Eastern Europe

NEW YORK, March 23, 2010 — *Global Finance* magazine ([www.gfmag.com](http://www.gfmag.com)) has named the "Best Emerging Market Banks in Central & Eastern Europe" in an exclusive survey to be published in the May 2010 issue. *Global Finance* editors—with input from industry analysts, corporate executives and banking consultants—selected the best emerging market bank in the region and in 22 countries. Criteria for choosing the winners included growth in assets, profitability, strategic relationships, customer service, competitive pricing, and innovative products.

This is the seventeenth year that the magazine has selected top banking performers in emerging markets. The report covers best banks in Asia, the Middle East and Africa, Latin America, and Central and Eastern Europe. "We remain in an unusually challenging environment for banks and their customers," says Joseph Giarraputo, publisher of *Global Finance*. "More than ever, customers are demanding superior competence from their banking partners. These are the banks best providing that competence."

### Regional Winner: RZB/Raiffeisen International

<b>Albania</b>	International Commercial Bank
<b>Belarus</b>	BelarusBank
<b>Bosnia &amp; Herzegovina</b>	Raiffeisen Bank DD Bosna/Hercegovina
<b>Bulgaria</b>	UniCredit Bulbank
<b>Croatia</b>	Privredna Banka Zagreb
<b>Czech Republic</b>	CSOB
<b>Estonia</b>	Swedbank
<b>Hungary</b>	OTP Bank
<b>Kosovo</b>	Raiffeisen Bank Kosovo
<b>Latvia</b>	SEB Bank
<b>Lithuania</b>	SEB Bank
<b>Macedonia</b>	Komercijalna Bank
<b>Malta</b>	Bank of Valletta
<b>Moldova</b>	Moldova Agroindbank
<b>Poland</b>	Bank Pekao SA
<b>Romania</b>	BRD-Groupe Societe Generale
<b>Russia</b>	MDM Bank
<b>Serbia</b>	Raiffeisen Banka
<b>Slovakia</b>	Tatra Banka
<b>Slovenia</b>	Nova Ljubljanska Banka
<b>Turkey</b>	Akbank
<b>Ukraine</b>	UkrSibbank



### The reach of *Global Finance*

*Global Finance*, founded in 1987, has a circulation of 50,050 and readers in 163 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance* also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website — [www.gfmag.com](http://www.gfmag.com) — offers analysis and articles that are the heritage of 22 years of experience in international financial markets, and provides a valuable source of data on 192 countries. Headquartered in New York, with offices in London, Rio de Janeiro and Milan.

[www.GFmag.com](http://www.GFmag.com)

For editorial information please contact: Dan Keeler, Editor, email: [dan@gfmag.com](mailto:dan@gfmag.com)