

GLOBAL FINANCE

Global Finance names the 2010 World's Best Emerging Market Banks in Asia

NEW YORK, March 23, 2010 — *Global Finance* magazine (www.gfmag.com) has named the "Best Emerging Market Banks in Asia" in an exclusive survey to be published in the May 2010 issue. *Global Finance* editors—with input from industry analysts, corporate executives and banking consultants—selected the best emerging market bank in the region and in 20 countries. Criteria for choosing the winners included growth in assets, profitability, strategic relationships, customer service, competitive pricing, and innovative products.

This is the seventeenth year that the magazine has selected top banking performers in emerging markets. The report covers best banks in Asia, the Middle East and Africa, Latin America, and Central and Eastern Europe. "We remain in an unusually challenging environment for banks and their customers," says Joseph Giarraputo, publisher of *Global Finance*. "More than ever, customers are demanding superior competence from their banking partners. These are the banks best providing that competence."

Regional Winner: HSBC

Armenia	HSBC Bank Armenia
Azerbaijan	International Bank of Azerbaijan
Bangladesh	AB Bank
China	ICBC
Georgia	Bank of Georgia
India	HDFC Bank
Indonesia	PT Bank Central Asia
Kazakhstan	Halyk Bank
Kyrgyz Republic	AsiaUniversalBank
Macau	ICBC Macau
Malaysia	Public Bank Berhad
Mongolia	Khan Bank
Pakistan	Habib Bank
Philippines	Banco de Oro
South Korea	Shinhan Bank
Sri Lanka	Commerical Bank of Ceylon
Taiwan	Chinatrust Commercial Bank
Thailand	Siam Commerical Bank
Uzbekistan	Credit-Standard Bank
Vietnam	Asia Commercial Bank

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The reach of *Global Finance*

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 163 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance* also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website — www.gfmag.com — offers analysis and articles that are the heritage of 22 years of experience in international financial markets, and provides a valuable source of data on 192 countries. Headquartered in New York, with offices in London, Rio de Janeiro and Milan.

www.GFmag.com