

## Global Finance Announces the Best Banks by Region 2013

NEW YORK, March 20, 2013 – *Global Finance* magazine has announced its annual awards for the World's Best Banks in Developed and Emerging Markets. The list of regional winners is on the next page. A full report on the regional and country selections will appear in the May issue of *Global Finance*.

This is the twentieth year that the magazine has selected top banks by country and region. The report covers best banks in North America, Latin America, Western Europe, the Nordic Region, Central & Eastern Europe, Asia-Pacific, the Middle East and Africa. The editors of *Global Finance* made the selections after extensive consultations with corporate financial executives, bankers, and analysts throughout the world. In selecting these top banks, editors considered factors that range from the quantitative objective to the informed subjective.

Criteria for choosing the winners included growth in assets, profitability, strategic relationships, customer service, competitive pricing, and innovative products. Subjective criteria included the opinions of equity analysts, credit rating analysts, banking consultants and others involved in the industry. The mix of these factors yields leading banks that may not be the largest, the oldest or the most diversified in a given region, but rather the best—the banks with which companies around the world would most likely want to do business.

"This year's winning banks have one thing in common, a focus on responding to the needs of their customers," says *Global Finance's* publisher, Joseph D. Giarraputo. "Specific market conditions certainly vary from region to region, and overall conditions for the global financial market remain difficult. These banks are being recognized for outstanding accomplishments in the face of adversity."

The full list of the Best Banks by Region is on the next page.



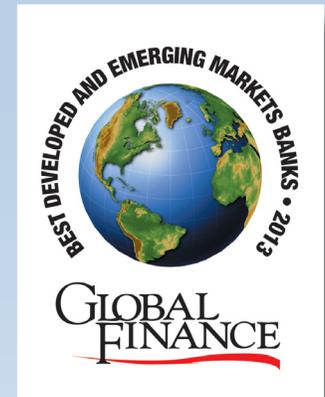
The reach of *Global Finance*  
*Global Finance*, founded in 1987, has a circulation of 50,050 and readers in 163 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance* also targets the 8,000 international portfolio investors responsible for more than 80% of all global assets under professional management. Its website— [GFmag.com](http://GFmag.com) — offers analysis and articles that are the heritage of 26 years of experience in international financial markets, and provides a valuable source of data on 192 countries. Headquartered in New York, with offices in London and Milan.

Twitter: @GFMag

[GFmag.com](http://GFmag.com)

## Global Finance announces the Best Banks by Region 2013

North America	Royal Bank of Canada
Latin America	Banco Santander
Western Europe	BNP Paribas
Nordic Region	Nordea
Central & Eastern Europe	Raiffeisen Bank International
Asia-Pacific	HSBC
Middle East	National Bank of Kuwait
Africa	Ecobank



### AWARDS CEREMONY

An Awards Ceremony for all winners will be conducted at the same time as the World Bank/IMF Meetings on the morning of Saturday, October 12, 2013 at The National Press Club in Washington, DC.

For more information on the awards and/or ceremony please contact: Katharine Frey, email: [kfrey@gfmag.com](mailto:kfrey@gfmag.com)

To obtain the Best Bank Award logo, please write to  
Chris Giarraputo: [chris@gfmag.com](mailto:chris@gfmag.com)

Twitter: [@GFMag](https://twitter.com/GFMag)

[Gfmag.com](http://Gfmag.com)

For editorial information please contact: Andrea Fiano, editor, email: [afiano@gfmag.com](mailto:afiano@gfmag.com)