

Call For Nominations



The Innovators 2018

Submission Deadline Extended To April 9

In the June 2018 issue, *Global Finance* will present The Innovators 2018, the magazine's fifth annual awards program recognizing entities that regularly identify new paths and design new tools in finance.

This year, *Global Finance* is taking a wider view than in the past, and seeks to recognize the most innovative individuals and organizations—including banks and non-financial corporations (or divisions within them), fintechs, government agencies and other related entities—working in finance today. These are organizations and people that best encourage and support creative thinking and are able to develop that thinking into viable financial solutions.

Innovation is often synonymous with technology. However, we are also interested in innovations that are not technology-based, e.g. creative audience targeting in financial marketing, or a financial product with an innovative feature.

As they review the submissions to determine the Most Innovative Organizations and Most Innovative People, *Global Finance* editors will also, at their discretion, select specific innovations from the entries for recognition in specific categories: most innovative app, most innovative partnership, etc. Applicants may suggest a new category for their innovation.

Global Finance will honor top innovators—organizations and individuals—in each region as well as globally. Country-level awards will be made at the discretion of the editors. The 2018 Innovators Award winners will be honored at the Global Finance Digital Banks Conference and Awards Dinner on November 1st, at the Royal Institute of British Architects in London. Middle East Innovators will be honored at the Global Finance Middle East Digital Banks and Innovators Awards on September 19th in Dubai.



**Submissions should be made no later than April 9, 2018 and sent to:
Bobby Cohen, bcohen@gfmag.com | tel: 1-212-524-3212**

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Take advantage of this opportunity to participate in the review process.

Global Finance is calling for entrants to make their case by citing specific innovations and describing the culture or process by which they support breakthrough thinking and new solutions.

If your organization has a trailblazing innovation or innovator they would like to be considered as an honoree, or to nominate another organization or individual for inclusion, please respond succinctly to the following questions. Each organization or division should make ONE submission, describing multiple innovations, as appropriate.

1. Please include the contact information requested below to ensure that your submission is processed properly.

Name of Organization or Individual being nominated (exactly as it should appear on awards-related announcements)

Submission Contact Name/Title/Email/Telephone

Communications/Marketing Contact/Name/Title/Email/Telephone

2. The organization's (or individual's) innovations:
 - a. Name of innovation.
 - b. Category, if applicable: e.g. most innovative open-banking idea, best Big Data project, best strategy for innovation, etc.
 - c. Timeline of development (e.g. When was it first taken up? When was it launched?) If not launched yet, please indicate the stage of development it is currently in (proof-of-concept, test case, beta launch, etc.) For nominations of individuals, describe the nominee's role.
 - d. The problem the innovation solves for the firm or its clients.
 - e. How is it innovative, or what is new about it? How does it disrupt the status quo? *The response to this question is most important.*
 - f. How it came to be/How did the idea come up? What was the inspiration? What adjustments were made along the way? How did the organization deploy resources or structure workflow to support this project? Which departments were involved?
 - g. Idea champions – Were there individuals in the organization who played key roles in shepherding the project through?
 - h. Repeat steps a) through g) for each innovation.***

PLEASE NOTE: If you do not receive confirmation of receipt of your submission from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.