

Call For Nominations



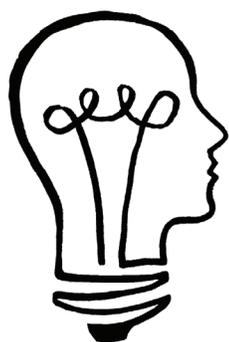
Coming In June 2017

Global Finance 30th Anniversary Innovation Issue

This June, to mark our 30th anniversary, *Global Finance* will publish a special issue devoted to financial innovation.

We will evaluate the greatest innovations of the last 30 years, look at trailblazing advances in corporate finance, consumer finance, transaction services and B2B commerce, and speak with the leading minds in financial innovation. Our panel of industry experts will consider innovations across the finance spectrum, from cutting-edge technologies to groundbreaking investment vehicles to revolutionary marketing approaches.

Global Finance's 30th Anniversary Innovation Issue will also include **The Innovators 2017**, our annual list of the most trailblazing innovations of the past year. See the following pages for The Innovators 2017 Call for Nominations.



THE INNOVATORS
2017 GLOBAL ^{30 YEARS}
FINANCE

Call For Nominations



The Innovators 2017

The Innovators 2017 is our fourth-annual list of the world's most-radical new financing, transaction services and other finance solutions of the past year from global companies, technology providers and financial institutions.

We invite nominations and applications from non-financial corporations, banks, technology providers and non-bank financial entities.

We honor The Innovators 2017 in five specialties:

- **Corporate Finance***
- **Transaction Services**
- **Trade Finance**
- **Foreign Exchange**
- **Islamic Finance**

To be considered as an honoree, firms must have created, launched or deployed an innovation in one of these areas in the past year.

**The Corporate Finance listings honor creativity in corporate CFO, treasury and finance functions, such as debt and equity financing and M&A.*

As a change this year, we will be including no more than 5-10 innovations per subcategory. When submitting, please be sure to tell us why you think your solution deserves to be considered in this select group of honorees.

You may nominate your own firm—or a client or partner firm—for either a Product Innovation or a Process Innovation, as defined by the OECD's Oslo Manual of Innovation.

PRODUCT INNOVATION

A good or service that is new or significantly improved. We will consider "significantly improved" entries only in cases where you can clearly demonstrate that a groundbreaking change was made to the product; and that this change was launched within the last year.

PROCESS INNOVATION

A new or significantly improved method of production or delivery. We will consider "significantly improved" entries only in cases where you can clearly demonstrate that a groundbreaking change was made to the process; and that this change was launched within the last year.

Take advantage of this opportunity to participate in the review process.

If your company has a trailblazing solution to tout and would like to be considered as an honoree, or to nominate another firm for inclusion, please respond succinctly to the questions on the following page. Please submit a separate entry for each innovation.

Nomination deadline extended to April 4.

**For more information and to submit your entry, please contact:
Susan Berger | 1-212-524-3212 | sberger@gfmag.com**

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- 1) What is the name of the company being nominated (as it should appear in publication)?
- 2) a - Please provide a name/title for the innovation being cited.
b - Please provide the submitter contact name, email and direct dial phone number.
- 3) In which specialty category is it being submitted?
 - Corporate Finance
 - Transaction Services
 - Trade Finance
 - Foreign Exchange
 - Islamic Finance
- 4) Which of the subtypes does the innovation fall under?
 - Product Innovation
 - Process Innovation
- 5) What's new about it? How is it innovative? How is it disruptive to the status quo?
- 6) How does it solve a problem for the firm or its clients?
- 7) What is the origin/inspiration of the innovation (how did the idea come to be)?
- 8) How do you manage the process of guiding the new idea from origin to final product launch?
- 9) What is the timeframe/launch date of the innovation?
- 10) How does the organization allocate internal resources and structure workflow to encourage innovation?
- 11) Please provide the submitter's name, title and email address.
- 12) **HELP US CHOOSE THE GREATEST INNOVATIONS OF THE PAST 30 YEARS.**
We invite your input on finance inventions that have changed your particular line of business or shaken up your corner of industry.

What do you see as the greatest game changers? A new financing instrument? Algorithmic trading? Digital transactions? We'd love to hear from a wide range of companies and executives.

Please follow the link below, to participate in this groundbreaking analysis.

<https://www.surveymonkey.com/r/5H2QL3W>

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