

THE INNOVATORS CALL FOR NOMINATIONS



In the June 2015 issue, for the third year in a row, *Global Finance* is featuring an in-depth listing of global transaction services firms that are engendering innovation in their treasury and transaction processing businesses.

In considering firms for inclusion, we will reference the OECD's Oslo Manual of Innovation. The Oslo Manual defines four types of innovation: product innovation; process innovation; marketing innovation and organizational innovation.

PRODUCT INNOVATION

A good or service that is new or significantly improved. This includes upgrades in technical specifications, components and materials, software, user friendliness or other functional characteristics.

PROCESS INNOVATION

A new or significantly improved production or delivery method. This includes changes in techniques, equipment and/or software.

MARKETING INNOVATION

A new marketing method involving significant changes in product design or packaging, product placement, product promotion or pricing.

ORGANIZATIONAL INNOVATION

A new organizational method in business practices, workplace organization or external relations.

If you would like to be considered for inclusion in the feature, or to nominate a firm for inclusion, please respond to the items on the following pages by inserting your answers in the text boxes provided. Please keep your answers succinct.

If there are any questions, please contact Denise Bedell, managing editor, dbedell@gfmag.com, +1-212-534-3215

Nominations are due by April 15th, 2015.

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- 1) What is the most innovative solution launched by the organization in the past year? This may be the launch of a product or an implementation/service provision for a corporate client that involved a groundbreaking new solution or creative problem solving.

- 2) Please indicate which of the following categories of innovation that this falls under (check box below):
 - I. PRODUCT INNOVATION
 - II. PROCESS INNOVATION
 - III. MARKETING INNOVATION
 - IV. ORGANIZATIONAL INNOVATION

- 3) How was the solution innovative or disruptive to the existing model? (Please relate your response to the definition on the cover page of this form.)

- 4) What are the key innovations that the organization is working on for release in the coming year, and how do they stand out? (Indicate the category of innovation as per question 2 above.)

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5) How does the organization structure internal resources to engender innovation?

6) Please provide examples of client implementations in the past year that have demonstrated originality/problem solving.

7) Please summarize, in 40 words or less, the organization's key innovation(s) (from question 1) from the past year.

8) Please provide the following information:

Company name:

Solution being nominated:

Category of innovation:

Submittor's name, title and email address: