

Press Release



Global Finance Names The First Annual World's Best Digital Mortgage Banks

NEW YORK, August 13, 2018 – *Global Finance* has announced the 2018 World's Best Digital Mortgage Bank Awards. This is the 19th year *Global Finance* has named the World's Best Digital Banks and the first time that Digital Mortgage Banks have been included in the competition. Winners are presented by country on the list that follows. Regional and global honorees will be revealed later this year at awards events detailed below.

Each year, *Global Finance* refines and updates the Digital Bank Awards to reflect marketplace conditions, and to better serve readers and the banks that enter the competition. In 2018, *Global Finance* added this entirely new category honoring Digital Mortgage Banks.

"Financial institutions around the world are increasingly offering new digital mortgage related tools. At the same time, their customers are making more and more use of those tools," said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*. "*Global Finance*'s new digital mortgage bank awards recognize the growing importance of digital mortgage banking and rewards excellence in this area."

Winning organizations from outside the Middle East will be recognized on November 1 in London at *Global Finance*'s Best Digital Bank Awards dinner at RIBA (Royal Institute of British Architects), where the Regional and Global winners will be revealed.

Winners from the Middle East will be honored at *Global Finance*'s Digital Banks and Innovators Awards Dinner, which immediately follows the Digital Banks and Innovators Conference at the Madinat Jumeirah in Dubai on September 25. A full report on the awards and these events will be published in the December issue of *Global Finance*.

Winners were chosen from entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. *Global Finance* editors were responsible for the final selection of winners.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality. Category winners were selected based on the relative strength and success of those digital products and services.

The full list of *Global Finance*'s 2018 World's Best Digital Mortgage Banks winners follows.
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About Global Finance

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 189 countries. *Global Finance*'s audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website — GFMag.com — offers analysis and articles that are the legacy of 31 years of experience in international financial markets. *Global Finance* is headquartered in New York, with offices around the world. *Global Finance* regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

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ASIA	
Singapore	DBS
Taiwan	E.SUN Financial Holdings
CENTRAL & EASTERN EUROPE	
Russia	Tinkoff Bank
LATIN AMERICA	
Brazil	Itaú Unibanco
MIDDLE EAST	
Saudi Arabia	Bidaya Home Finance
NORTH AMERICA	
USA	Bank Of America

**For information on attending
Global Finance's Digital Banks Awards Dinner 2018
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