

Press Release

Global Finance Names The Best Israeli Consumer and Corporate/Institutional Digital Banks 2018

NEW YORK, September 5, 2018 – *Global Finance* has announced the First Round winners for the 2018 Best Consumer and Corporate/Institutional Digital Banks Awards in Israel as part of its 19th annual World's Best Digital Banks Awards.

"Digital banking is the future," said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*. "The Digital Bank Award winners understand this and demonstrate commitment to ceaseless innovation in products and services for corporate and retail clients."

The winning organizations listed here will be honored on November 1 in London at *Global Finance's* Best Digital Bank Awards dinner at RIBA (Royal Institute of British Architects). A full report on the awards dinner will be published in the December issue of *Global Finance*.

Winners were chosen among entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. *Global Finance* editors were responsible for the final selection of winners.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality.

World's Best Consumer and Corporate/Institutional Digital Banks 2018

Country	Category	Organization
Israel	Best Consumer Digital Bank	Israel Discount Bank
Israel	Best Corporate/Institutional Digital Bank	Bank Leumi

page 1 of 1

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About Global Finance

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 189 countries. Its circulation is audited by BPA. *Global Finance's* audience includes chairmen, presidents, CEOs, CFOs, treasurers and other senior financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. *Global Finance's* website — GFMag.com — offers analysis and articles that are the legacy of 31 years of experience in international financial markets, and provides a valuable source of data on 192 countries. *Global Finance* is headquartered in New York, with offices in London and Milan.

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