

# Press Release



## Global Finance Names The 2017 World's Best Consumer Digital Banks In Asia-Pacific

NEW YORK, July 20, 2017 – *Global Finance* has announced the First Round winners in the 2017 World's Best Consumer Digital Banks Awards in Asia-Pacific. This is the 18th year *Global Finance* has named the World's Best Digital Banks and details on all First Round winners will be published in the September issue.

First Round winners include Best Consumer Digital Banks, Best Corporate/Institutional Digital Banks, the Digital Banks of Distinction and the Best Islamic Digital Banks at the country level. Winners were selected in Africa, Asia-Pacific, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe. Also announced today were regional winners in Sub-Categories such as Best Information Security Initiatives, Best Web Site Design and Most Innovative Digital Bank.

The overall Regional and Global winners, and Global Sub-Category winners, will be revealed on 2 November in London at *Global Finance's* Best Digital Bank Awards dinner, which will follow the Digital Bank Conference at RSA House. A full report on the awards and the conference will be published in the December issue of *Global Finance*.

Winners were chosen among entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. *Global Finance* editors were responsible for the final selection of winners in the First Round.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality. Category winners, such as "best in social media" were selected based on the relative strength and success of those web products and services.

"Digital banking is here to stay, and this year's winners illustrate the importance of relentless innovation in products, systems and services," said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*. "Corporate and retail clients expect transformative new solutions, and this year's winners consistently deliver on those expectations."

The full list of *Global Finance's* 2017 World's Best Consumer Digital Banks First Round winners in Asia-Pacific follows on the next page.

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### About Global Finance

*Global Finance*, founded in 1987, has a circulation of 50,000 and readers in 193 countries. *Global Finance's* audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website — [GFMag.com](http://GFMag.com) — offers analysis and articles that are the heritage of 30 years of experience in international financial markets. *Global Finance* is headquartered in New York, with offices around the world. *Global Finance* regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

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COUNTRY WINNERS		REGIONAL SUB-CATEGORY WINNERS	
Armenia	Evoca Bank	Best Online Deposit, Credit and Investment Product Offerings	Standard Chartered
Australia	Citi	Best Bill Payment & Presentment	DBS
Bangladesh	The City Bank Limited	Best Web Site Design	DBS
China	ICBC	Best Integrated Consumer Bank Site	OCBC
Fiji	ANZ Pacific	Best Information Security Initiatives	DBS
Hong Kong	Standard Chartered	Best in Mobile Banking	DBS
India	ICICI Bank	Best in Social Media	DBS
Indonesia	Citi	Best Mobile Banking App	DBS
Japan	Rakuten Bank	Best SMS/Text Banking	DBS
Kazakhstan	Bank of Astana	Most Innovative Digital Bank	DBS
Malaysia	Citi		
Mongolia	Khan Bank		
Nepal	Standard Chartered		
Pakistan	Standard Chartered		
Philippines	Citi		
Singapore	DBS		
South Korea	Citi		
Sri Lanka	HSBC		
Taiwan	Taishin Bank		
Thailand	Citi		
Vietnam	Standard Chartered		

For Information on *Global Finance's* Digital Bank Conference and Best Digital Bank Awards 2017 please go to:

**[www.GlobalFinanceDigitalBankConference.com](http://www.GlobalFinanceDigitalBankConference.com)**

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