

## Corporate FX Awards 2017

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***In January 2017, Global Finance will introduce its first-ever selections for the Corporate FX Awards.***

### **ABOUT GLOBAL FINANCE AWARDS**

*Global Finance's* awards and recognition programs are backed by a 30-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real. They cannot be bought. They can only be earned.

We constantly update and improve our awards programs to better serve our audience. With the recent volatility in exchange rates, we recognize that our 83,000+ corporate readers will find it very valuable to see who among their peers are having the most success and how they are achieving it. These new awards recognize those corporations that have best planned for sudden swings in currencies.

### **THE IMPORTANCE OF GLOBAL FINANCE AWARDS**

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winner status has been used include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- Employee motivation programs
- Internal communications
- Investor relations information
- Press releases
- Promotional material
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites and emails

Earning a *Global Finance* award also allows individual honorees and entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.

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Awards will be presented in 4 global and 7 regional categories.

### FOREIGN EXCHANGE MANAGEMENT GLOBAL AWARDS

Best Corporation in the World for Foreign Exchange Management

Best Corporation for Use of Currency Hedging

Best Corporation for Use of Foreign Exchange Options

Best Corporation for Use of Foreign Exchange Forwards

### FOREIGN EXCHANGE MANAGEMENT REGIONAL AWARDS

Best Corporation for Foreign Exchange Management in North America

Best Corporation for Foreign Exchange Management in Latin America

Best Corporation for Foreign Exchange Management in Western Europe

Best Corporation for Foreign Exchange Management in CEE

Best Corporation for Foreign Exchange Management in the Middle East

Best Corporation for Foreign Exchange Management in Africa

Best Corporation for Foreign Exchange Management in Asia-Pacific

Each year, *Global Finance* presents the Worlds Best Foreign Exchange awards at a breakfast held during the SIBOS conference. The 2017 event will take place in Toronto in mid-October.

**NO APPLICATION FEE**

Submissions should be made no later than 18 October, 2016 and sent to:  
Susan Berger, email: [sberger@gfmag.com](mailto:sberger@gfmag.com), Global Finance, 7 East 20th Street, New York NY 10003

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### METHODOLOGY

With input from industry analysts, corporate executives and foreign exchange experts, *Global Finance* will select the winners based on objective and subjective factors. Our criteria include impact of FX exposure on reported earnings, management of crisis situations, cost of hedging, and clearly defined risk management policies. Decisions are informed by company submissions, and insights from our Panel of Experts. Performance will be judged over the period covering Q3 2015 through Q2 2016.

### ENTRY PREPARATION

*Take advantage of this opportunity to participate in the review process.*

*We strongly urge companies to submit their own entries. Companies may also collaborate with their banking, exchange and other FX provider partners to submit entries in the appropriate categories. Either submission strategy will greatly increase the chance of getting your deserved recognition.*

It is not necessary to enter in order to win, but experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives that may not be readily available to the editors of *Global Finance*. All submissions are strictly confidential.

**Submissions for *Global Finance's Corporate FX Awards* should provide concise information in the following areas:**

1. What is the full extent of your company's foreign exchange exposure, and how do you measure it?
2. How often has your company's FX exposure resulted in a positive contribution to reported earnings? How much did it contribute?
3. How did you effectively manage a specific currency crisis?
4. Which bank and exchange products and services, such as currency hedging, FX options and forwards do you use most often to manage your FX exposure?
5. Does your corporation have a well-defined FX risk management strategy?
6. Do you hedge net exposures? How do you guard against over-hedging?
7. How does your company set FX trading limits and control procedures?
8. Do you review the effectiveness of your FX policy on a regular basis? How often?
9. Please fill out and include the requested information on the final page to ensure that your submission is processed properly.



**GLOBAL  
FINANCE**

***Call For Entries***

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**Company Name:**

**Award(s):**

**Submission Contact Name/Title:**

**Submission Contact eMail:**

**Marketing/Communications Contact Name/Title:**

**Marketing/Communications Contact eMail:**

**Notes:**

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