

# Call For Entries



## Foreign Exchange Awards 2019 *Corporate FX Awards*

### Entry Deadline Extended To September 13

In January 2019, *Global Finance* will publish its selections for the third annual Corporate FX Awards and the nineteenth annual World's Best Foreign Exchange Providers Awards. This year, for the first time, Foreign Exchange Management Awards will be given by industry sector, in addition to the global and regional honors.

*Global Finance's* Foreign Exchange Awards Dinner will be held in London at a RSA House on November 14. The global elite of the Foreign Exchange sector will celebrate as the winning organizations are revealed publicly for the first time.

The 2019 survey will also include the nineteenth annual World's Best Foreign Exchange Providers awards. Click here or go to [www.gfmag.com/advertising/call-entries/](http://www.gfmag.com/advertising/call-entries/) for the Call For Entries.

#### **ABOUT GLOBAL FINANCE AWARDS**

*Global Finance's* awards and recognition programs are backed by a 31-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real. And they have stood the test of time.

#### **THE POWER OF GLOBAL FINANCE AWARDS**

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- In-branch signage
- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Employee motivation programs
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites
- Email Signatures

Earning a *Global Finance* award allows individual honorees and entire departments to stand out within their organization, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.

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Awards will be presented in the following categories:

### FOREIGN EXCHANGE MANAGEMENT GLOBAL AWARDS

Best Corporation in the World for Foreign Exchange Management

Best Corporation for Use of Currency Hedging

Best Corporation for Use of Foreign Exchange Options

Best Corporation for Use of Foreign Exchange Forwards

### FOREIGN EXCHANGE MANAGEMENT REGIONAL AWARDS

Best Corporation for Foreign Exchange Management in Africa

Best Corporation for Foreign Exchange Management in Asia-Pacific

Best Corporation for Foreign Exchange Management in Central & Eastern Europe

Best Corporation for Foreign Exchange Management in Latin America

Best Corporation for Foreign Exchange Management in the Middle East

Best Corporation for Foreign Exchange Management in North America

Best Corporation for Foreign Exchange Management in Western Europe

### FOREIGN EXCHANGE MANAGEMENT SECTOR AWARDS

Aerospace

Manufacturing

Agriculture

Mining

Chemicals/Pharmaceuticals/Plastics

Retail

Consumer Goods

Technology

Energy

Transportation

Healthcare

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### METHODOLOGY

With input from industry analysts, corporate executives and foreign exchange experts, *Global Finance* will select the winners based on objective and subjective factors. Criteria include the impact of FX exposure on reported earnings, management of crisis situations, cost of hedging, and clearly defined risk management policies. Decisions are informed by company submissions. Performance will be judged over the period covering Q3 2017 through Q2 2018.

### ENTRY PREPARATION

Take advantage of this opportunity to participate in the review process. Companies are strongly urged to submit entries in the appropriate categories. Companies may also collaborate with their banking, exchange and other FX provider partners to enter. Either submission approach will greatly increase the chance of getting the recognition you deserve.

It is not necessary to enter in order to win, but experience shows entries significantly increase the chance of success. In many cases, entrants present information and perspectives not readily available to the editors of *Global Finance*. *Global Finance* maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified.

Submissions for *Global Finance's* Corporate FX Awards should provide concise information in the following areas:

1. How often has your company's FX exposure resulted in a positive contribution to reported earnings? How much did it contribute?
2. How did you effectively manage a specific currency crisis?
3. Which bank and exchange products and services, such as currency hedging, FX options and forwards do you use most often to manage your FX exposure?
4. Does your corporation have a well-defined FX risk management strategy?
5. Do you hedge net exposures? How do you guard against over-hedging?
6. How does your company set FX trading limits and control procedures?
7. Do you review the effectiveness of your FX policy on a regular basis? How often?
8. Please include the contact information requested below to ensure that your submission is processed properly.
  - Company Name (as it should appear on awards-related announcements)
  - Award(s) Being Submitted For
  - Submission Contact Name/Title/Email/Phone
  - Communications Contact Name/Title/Email/Phone
  - Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

Any contact information submitted on *Global Finance* Calls For Entries or in relation to the publication's awards and events programs are subject to *Global Finance's* privacy policy, listed here: <https://www.gfmag.com/privacy-policy/>

**Go to <https://www.gfmag.com/advertising/call-entries/> for the World's Best Foreign Exchange Providers Call For Entries.**

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.