

Outstanding Crisis Leadership 2020

Call For Submissions

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CORPORATES

Global Finance is proud to announce its Outstanding Crisis Leadership recognition program for 2020. Honorees from corporations and banks will be revealed in October, with a full report following in the print and digital editions of the December issue and online at GFMag.com.

The Covid-19 pandemic brought unprecedented challenges to the world at large. Many corporations responded by allowing employees to work from home, establishing community relief funds and other community services, implementing health and safety plans, pivoting to manufacture masks, sanitizer, ventilators and other pandemic related necessities. Some offered paid sick leave and relaxed attendance policies, while others provided back-up dependent care.

Global Finance's Outstanding Crisis Leadership program will recognize companies that excelled in responding to the global crisis—organizations that went above and beyond to assist their customers, protect their employees, and provide critical support to society at large.

Take advantage of this opportunity to gain the recognition your organization deserves. The editors of *Global Finance* will only be able to honor the institutions that make submissions.

Please describe any programs, policies, or initiatives that were launched or deployed in response to the crisis. When possible, include concrete measures and real-world examples. Please include factors such as: Who was helped and in what ways? How many people participated in the program or programs? How is your organization defining and measuring success?

Please include separate descriptions for individual efforts to support each of the following stakeholder groups:

Customers

Crisis response examples include: providing free meals and other services to front-line workers; offering free online courses and business tools; waiving hotel and airline cancellation penalties; minimizing risks while maintaining operations; adapting manufacturing to produce pandemic related necessities; reducing or eliminating penalties for late payments.

Employees

Crisis response examples include: new safety protocols; opportunities for remote work; protective supplies; income support; new software and equipment; Covid-specific healthcare initiatives.

Society/Community

Crisis response examples include: new pandemic-driven initiatives; communications; charitable contributions to stabilize society.

Please include the contact information requested below so that your submission is processed properly.

- Name of Organization (exactly as it should to appear on materials about the program)
- Submission Contact: Name/Title/Email/Telephone



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Entry Deadline Extended Until September 23.

Please send to: Noor Peracha at noor@gfinance.co.uk