

# Outstanding Crisis Leadership 2020

## Call For Submissions



**Global Finance is proud to announce its Outstanding Crisis Leadership recognition program for 2020. Honorees will be revealed in October, with a full report following in the print and digital editions of the December issue and online at GFMag.com.**

The finance industry is no stranger to disruption, but this year the Covid-19 pandemic brought unprecedented challenges to the world at large. Many banks responded by offering more flexible loan terms or easier access to credit. Some assisted clients in accessing government relief, made donations to support healthcare workers, or stepped in to ensure funding for enterprises delivering pandemic-related goods and services.

Global Finance's Outstanding Crisis Leadership program will recognize banks that excelled in responding to the global crisis—financial institutions that went above and beyond to assist their customers, protect their employees, and provide critical support to society at large.

Take advantage of this opportunity to gain the recognition your organization deserves. The editors of *Global Finance* will only be able to honor the institutions that make submissions.

Please describe any programs, policies, or initiatives that were launched or deployed in response to the crisis. When possible, include concrete measures such as money lent, masks bought, businesses saved, laborers fed. Please include factors such as: Who was helped and in what ways? How many people participated in the program or programs? How is your organization defining and measuring success?

Please include separate descriptions for individual efforts to support each of the following stakeholder groups:

### **Retail and Corporate Clients**

Crisis response examples include: debt relief/forbearance; revised terms for new/old borrowers; adaptations to products and services to meet pandemic-related needs, such as changed hours of service or new means of access; new products and services inspired by pandemic conditions; facilitation of access to government relief; special funding for pandemic-related businesses, such as those that are developing new treatments or that make masks, medicines, ventilators or other pandemic supplies.

### **Employees**

Crisis response examples include: new safety protocols; opportunities for remote work; protective supplies; income support; new software and equipment; Covid-specific healthcare initiatives.

### **Society/Community**

Crisis response examples include: new pandemic-driven CSR initiatives; communications; charitable contributions to stabilize society.

Please include the contact information requested below so that your submission is processed properly.

- Name of Organization (exactly as it should appear on awards-related announcements)
- Submission Contact: Name/Title/Email/Telephone



**Submissions should be made no later than Sept. 1, 2020. This deadline cannot be extended.  
Please send to: Noor Peracha at [noor@gfinance.co.uk](mailto:noor@gfinance.co.uk)**