

CALL FOR ENTRIES



Stars of China



In the November 2012 issue, *Global Finance* will present a Special Report on China and the Stars of China awards honoring China's best banks and companies.

The Stars of China awards will be selected in the following areas:

For Banks:

Best City Commercial
Best Consumer Bank*
Best Corporate Governance
Best Corporate Bank*
Best Credit Card
Best Equity Underwriting*
Best Infrastructure Lending*
Best Mergers and Acquisitions*
Best Mutual Fund
Best Rural Finance*
Best Small Business Lending*
Best Supply Chain Finance Provider*
Best Treasury and Cash Management*

For Industry Sectors:

Automobiles
Beverages
Consumer Products
Electronics
Media
Metals & Mining
Oil and Gas
Renewable Energy
Steel
Telecom
Textiles
Utilities

* local and foreign bank winners will be selected

Criteria for Banks:

1. Key financials, including total assets, asset growth, market share, ROE and earnings—submit data to describe the scale of your banking operations, including any league tables or other comparisons with competitors.
2. Details of key capabilities and services offered.
3. Geographical range.
4. Details of any recent or planned significant developments, such as mergers, acquisitions, new launches, etc.
5. Customer service—submit customer endorsements (Global Finance may make further contacts for additional information).
6. Technology—examples of leading-edge technology deployment.

Criteria for Industry Sectors:

1. Revenue and profit growth.
2. Market cap and share price growth.
3. Geographical range.
4. Corporate responsibility.
5. Product innovation.
6. Corporate accountability.

Awards methodology:

Here is your opportunity to participate in the review process. *Global Finance* will obtain input from industry experts, corporate executives, professional investors and consultants. In many cases, banks and companies are also able to present information and perspectives that may not be readily available to *Global Finance*. Those making submissions should provide concise information and name with contact details of CEO or appropriate business unit head.

Submissions due August 21, 2012

Please send submission to:
Katharine Frey email: kfrey@gfmag.com or
Global Finance 7 East 20th St, Floor 2, NY, NY 10003

Please note: Submissions should be in Word document format and should only include material that is suitable for the public domain.

Winners to be honored during an Awards Ceremony in Beijing in November