

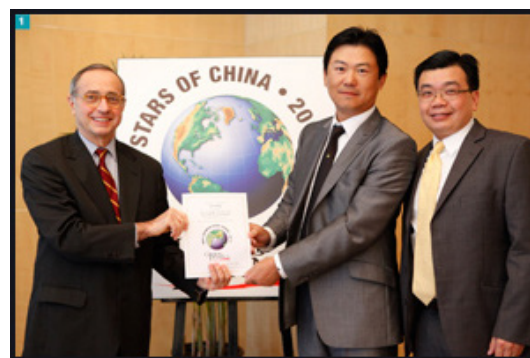
CALL FOR ENTRIES



Stars of China

In the November 2013 issue, *Global Finance* will honor the best Chinese banks, companies and executives in our exclusive, 6th annual, **Stars of China** special report.

China leads the world in terms of growth, and with the recent successful leadership transition, attention is once again focused on China's economy. Stars of China honorees are the leaders in their respective fields and have demonstrated innovation, tenacity and reliability in their business operations.



Global Finance's Stars of China will be chosen in the following areas, and all winners will be honored at an awards ceremony in Beijing in November:

For Banks:

Best City Commercial Bank
 Best Consumer Bank*
 Best Corporate Governance
 Best Corporate Bank*
 Best Consumer Credit Card Program
 Best Commercial/Corporate Credit Card Program
 Best Equity Underwriting*
 Best Foreign Exchange Provider*
 Best Infrastructure Lending*
 Best Investment Bank*
 Best For Mergers and Acquisitions*
 Best Mutual Fund
 Best For Rural Finance*
 Best Subcustodian Bank*
 Best For Small Business Lending*
 Best Supply Chain Finance Provider*
 Best Trade Finance Provider*
 Best Treasury and Cash Management Bank*

For Industry Sectors:

Automotive
 Food & Beverages
 Consumer Products
 Construction
 Electronics
 Insurance
 Media
 Metals & Mining
 Oil & Gas
 Property/Real Estate
 Renewable Energy
 Steel
 Telecommunications

New Categories for 2013

Best Bank CEO Best Bank CFO
Best Industry CEO Best Industry CFO

* both local and foreign bank winners will be selected

Please see the following page for award competition entry information, methodology and judging criteria.

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PARTICIPATION DETAILS/METHODOLOGY

The editors of *Global Finance* will obtain input from industry experts, leading executives, professional investors, consultants and public resources. In addition, a reader's survey will be conducted to help determine the winners of our Best Bank CEO & CFO and Best Industry CEO & CFO categories. In many cases, banks and companies are also able to present information and perspectives that may not be readily available to *Global Finance*. Take advantage of this opportunity to participate in the review process and submit your entry today. Performance will be judged over the period between August 1, 2012 and July 31, 2013. It is not necessary to enter in order to win. Those making entry submissions should provide concise information for the following distinguishing criteria, and should only include material that is suitable for the public domain:

Judging Criteria for Banks:

1. Key financials, including total assets, asset growth, market share, ROE and earnings. Submit data to describe the scale of your banking operations, including any league tables or other comparisons with competitors.
2. Details of key capabilities and services offered
3. Geographical range
4. Details of any recent or planned significant developments, such as mergers, acquisitions, new launches, etc
5. Customer service—submit customer endorsements (*Global Finance* may make further contact for additional information)
6. Technology—examples of leading-edge technology deployment

Judging Criteria for Industry Sectors:

1. Revenue and profit growth
2. Key profitability & stability ratios
3. Market cap and price share growth
4. Geographical range
5. Corporate social responsibility
6. Product innovation
7. Governance and accountability

Submissions due August 1, 2013

Send entries to:

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or Mail to *Global Finance*, 7 East 20th Street, 2nd Fl., New York, NY 10003