CALL FOR ENTRIES
ENTRY DEADLINE EXTENDED TO:
March 7, 2022
Submit your entry for Global Finance’s Innovators Awards 2022 today.

In June, *Global Finance* will present the Innovators 2022 - the publication’s ninth annual awards program recognizing catalysts moving the banking and financial sector forward.

*Global Finance*’s Innovators Awards honor banks and fintechs from seven global regions—as well as the innovations themselves—original new products and services across multiple sectors and categories. This program also recognizes the fifth annual World’s Best Financial Innovation Labs, focused on the leading organizations advancing fintech innovation, and covering labs run by banks, governments, venture capitalists, universities and NGOs, and the fast-growing area of internal innovation labs. The Call For Entries for the World’s Best Financial Innovation Labs 2022 is available at: https://tinyurl.com/2p8942ep.

*Global Finance*’s awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 35-year history of editorial accuracy and integrity. *Global Finance*’s corporate and financial audience relies on these awards because they are credible, reliable and real.

In past years, winning organizations have been honored at awards ceremonies held in New York, London and Dubai. If global conditions allow, *Global Finance* will do so once again, and winners will be notified about the dates and locations as far in advance as possible.
The distinction of being a *Global Finance* award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Email signatures
- Advertising
- Social media campaigns
- Websites
- Employee motivation programs
- Recruitment and retention efforts
- Investor relations information
- Pitch books
- Promotional materials
- Conference and event signage
- Stadium, airport and outdoor signage
- Branch signage
- Press and publicity efforts
- Promotional videos
- Annual reports
- Internal communications

Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.

**NO APPLICATION FEE**

Submissions should be made no later than March 7, 2022 and sent to:
Leonor Da Cruz - leonor@gfinance.co.uk
The Innovators 2022

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Innovations will be honored in the following areas:

- The **Most Innovative Financial Institutions** and the **Most Innovative Financial Technology Companies** globally. *No Entry Required*

- **Global Top Financial Innovations** – the past year’s groundbreaking financial industry developments worldwide. *No Entry Required*

- The **Most Innovative Financial Institutions** and the **Most Innovative Financial Technology Companies** in the following regions: Africa, Asia-Pacific, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe. *Entry Required*

- **Regional Top Financial Innovations** in the regions listed above. Categories for consideration include but are not limited to: mobile banking, UX (user experience) design, M&A, corporate bonds, payments, sustainable finance, financial inclusion, regtech, corporate lending, cash management, and Islamic finance, as deemed appropriate by the review committee. Innovations do not have to be technology-based. *Entry Required*

- The **Best Financial Innovation Labs** around the world—a separate call for entries is available at: https://tinyurl.com/2p8942ep. *No Entry Required*

In some cases, entries are required for consideration, as indicated above. Even in cases where entries are not required, *Global Finance* encourages submissions from banks, technology providers and non-bank financial entities. Entries are particularly helpful for evaluating innovations, which by their nature are new and less well understood than established products and services. In addition, entries are often able to present information and perspectives that may not be readily available to the editors of *Global Finance*. There is no entry fee to participate.

Please see the following page for entry submission details and instructions.

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Global Finance invites entrants to make their case by citing specific innovations and describing the culture or process by which they support breakthrough thinking and new solutions. Specific innovations could fall into any of the four categories of innovation as defined by the OECD’s Oslo criteria: Product Innovation (a good or service that is new or significantly improved), Process Innovation (a new or significantly improved production or delivery method), Marketing Innovation (a new marketing method involving significant changes in product design or packaging, product placement, product promotion or pricing) or Organizational Innovation (a new or better approach to business practices, workplace organization or external relations).

If your organization has a trailblazing innovation to nominate for consideration, or another organization to recommend for inclusion, please respond succinctly to the following questions. Each organization or division should make ONE submission, describing all of its latest innovations, as appropriate.

Please include the contact information requested below so that your submission is processed properly.

- Name of Organization (exactly as it should appear on awards-related announcements)
- Submission Contact: Name/Title/Email/Telephone
- Communications/Marketing Contact: Name/Title/Email/Telephone

Please provide the following details for EACH innovative product/service/program separately.

1. Name of Innovation
2. Date of launch or implementation
3. An innovation must be new in some way, a first. In a single sentence that uses the word “first,” describe how this innovation is new and in what context. See the following examples:
   a. This was the first FX application of blockchain in CEE.
   b. This was the first SME factoring solution offered in France.
   c. This was the first ‘transition bond’ from APAC.
4. Additional details supporting the above statement. How does this disrupt the status quo? What problem does it solve?
5. The story behind the innovation. How did the idea come up? What was the inspiration? What adjustments were made along the way? How did the organization deploy resources or structure workflow to support this project? Which departments were involved? What clients or partners were involved?
6. Idea champions (if applicable) – Were there individuals in the organization who played key roles in shepherding the project through?
7. Please repeat steps 1 through 6 for each individual innovation.

Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure your entry has been received and is processed correctly.