



# Call For Entries

## ***The Innovators 2021***

***Entry Deadline March 15, 2021***

In the June issue, *Global Finance* will present the Innovators 2021 - the eighth annual awards program recognizing the trailblazers moving the banking and financial sector forward.

Entries are required to participate in the Innovators 2021 selection process. *Global Finance* encourages submissions from banks, technology providers and non-bank financial entities.

Innovations will be honored in the following areas:

- The **Most Innovative Financial Institutions** and the **Most Innovative Financial Technology Companies** globally and in the following regions: Africa, Asia-Pacific, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe.
- **Crisis Finance Innovations:** This year, in response to the impact of the Covid-19 pandemic, *Global Finance* has added new global and regional awards honoring innovations that were launched or introduced in specific response to pandemic conditions. If your organization has submitted an entry for any of *Global Finance's* other crisis or pandemic related awards, a new entry for this award is required for consideration.
- The **Top Innovations** in the regions listed above in the following categories: Corporate Finance, Payments, Trade Finance, Cash Management and Islamic Finance. Innovations do not have to be technology-based.
- The **Best Financial Innovation Labs** around the world—a separate call for entries will provide details on criteria.

**The Innovators Awards are among *Global Finance's* most popular recognition programs. In response to this, in fall 2021, *Global Finance* will expand The Innovators to honor the Most Innovative Financial Institutions By Country. You will receive more information about this exciting addition shortly and a separate Call For Entries will be issued.**

In past years, winning organizations have been honored at an awards ceremony held in New York, London and Dubai. If global conditions allow, *Global Finance* will do so once again, and winners will be notified about the date and location as far in advance as possible.

**Submissions should be made no later than March 15, 2021 and sent to:  
Bobby Cohen, [bcohen@gfmag.com](mailto:bcohen@gfmag.com) | 1-212-524-3212**



# Call For Entries

## *The Innovators 2021*

*Global Finance* is calling for entrants to make their case by citing specific innovations and describing the culture or process by which they support breakthrough thinking and new solutions.

If your organization has a trailblazing innovation to nominate for consideration, or another organization to recommend for inclusion, please respond succinctly to the following questions. Each organization or division should make ONE submission, describing multiple innovations, as appropriate.

Because of the nature of innovation, *Global Finance's* editors may be unaware of products and solutions in the marketplace. For this reason, **entries are required for award consideration.**

*Global Finance* maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

1. Please include the contact information requested below so that your submission is processed properly.
  - Name of Organization (exactly as it should appear on awards-related announcements)
  - Submission Contact: Name/Title/Email/Telephone
  - Communications/Marketing Contact/Name/Title/Email/Telephone
2. Please provide the following details for EACH innovation you wish to have considered:
  - a. Name of innovation as it should appear on any awards-related materials.
  - b. Category: e.g. Corporate Finance, Payments, Trade Finance, Cash Management, Islamic Finance  
Note: Innovation means thinking outside the box. *Global Finance* will consider innovations that are not easily categorized.
  - c. Timeline of development. The launch date or 'go live' date of the innovation must be between January 1, 2020 and May 31, 2021.
  - d. The problem the innovation solves for the firm or its clients.
  - e. How is it innovative? What is new about it? How does it disrupt the status quo?  
***The response to this question is most important.***
  - f. The story behind the innovation. How did the idea come up? What was the inspiration? What adjustments were made along the way? How did the organization deploy resources or structure workflow to support this project? Which departments were involved? What clients or partners were involved?
  - g. Idea champions (if applicable) – Were there individuals in the organization who played key roles in shepherding the project through?
  - h. ***Repeat steps a) through g) for each innovation.***

**PLEASE NOTE: If you do not receive confirmation of receipt of your submission from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.**

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