

# Call For Nominations

## *The Innovators 2019*

***Entry Deadline Extended To March 29, 2019***

In the June 2019 issue, *Global Finance* will present The Innovators 2019, the magazine's sixth annual awards program recognizing entities that regularly identify new paths and design new tools in finance.

*Global Finance* invites nominations and applications from non-financial corporations, banks, technology providers and non-bank financial entities. Innovations will be honored in the following areas:

- The **Top Ten Innovations** in the following categories: Corporate Finance, Payments, Trade Finance, Cash Management and Islamic Finance
- The **Most Innovative Finance Institutions** in the following global regions: Africa, Asia-Pacific, Central & Eastern Europe, Latin America, Middle East, North America and Western Europe
- The **Best Financial Innovation Labs** around the world—a separate call for nominations will provide details on criteria.

Innovation is often synonymous with technology. However, *Global Finance* is also interested in innovations that are not technology-based, e.g. creative audience targeting in financial marketing, a product with an innovative feature, or an organizational innovation, such as in workforce or workflow.

The 2019 Innovators Award winners will be honored at the *Global Finance* Digital Banks Conference and Awards Dinner in November. Middle East Innovators will be honored at the *Global Finance* Middle East Digital Banks and Innovators Awards on September 10 at the Ritz Carlton DIFC in Dubai.



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***Take advantage of this opportunity to participate in the review process.***

*Global Finance* is calling for entrants to make their case by citing specific innovations and describing the culture or process by which they support breakthrough thinking and new solutions.

If your organization has a trailblazing innovation to nominate for consideration, or another organization to recommend for inclusion, please respond succinctly to the following questions. Each organization or division should make ONE submission, describing multiple innovations, as appropriate.

1. Please include the contact information requested below so that your submission is processed properly.
  - Name of Organization being nominated (exactly as you would like it to appear on awards-related announcements)
  - Submission Contact: Name/Title/Email/Telephone
  - Communications/Marketing Contact/Name/Title/Email/Telephone
  
2. Please provide the following details for EACH innovation you wish to have considered:
  - a. Name of innovation as it should appear on any awards-related materials.
  - b. Category: e.g. Corporate Finance, Payments, Trade Finance, Cash Management, Islamic Finance  
Note: Innovation means thinking outside the box. *Global Finance* will consider innovations that are not easily categorized.
  - c. Timeline of development (e.g. When was it first taken up? When was it launched?)  
If not yet launched in the open market, please indicate its current stage of development (e.g. pilot program, beta launch, etc.)
  - d. The problem the innovation solves for the firm or its clients.
  - e. How is it innovative? What is new about it? How does it disrupt the status quo?  
***The response to this question is most important.***
  - f. The story behind the innovation. How did the idea come up? What was the inspiration? What adjustments were made along the way? How did the organization deploy resources or structure workflow to support this project? Which departments were involved? What clients or partners were involved?
  - g. Idea champions (if applicable) – Were there individuals in the organization who played key roles in shepherding the project through?
  - h. ***Repeat steps a) through g) for each innovation.***

**PLEASE NOTE: If you do not receive confirmation of receipt of your submission from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.**