

Call For Entries



Global Finance's 11th Annual Stars of China Financial Industry Awards With Chinese Characteristics

These are challenging times for the global financial sector. But an elite class of innovative financial institutions in China is successfully overcoming challenges with strength and determination.

In the November issue, *Global Finance* will recognize this remarkable class of banks, fintech companies, asset management firms and enterprises serving China and the world. A special report in *Global Finance* will recognize the winners of the 11th Annual Stars of China Awards. And on November 13, executives from winning institutions will be personally honored at an awards ceremony at the Pan Pacific Beijing.

Is your financial institution a member of this elite class? If so, *Global Finance* would like to hear from you. Enter the 2018 *Global Finance* Stars of China Awards competition, and explain why your institution stands out. The editors of *Global Finance* will closely review your institution's recent performance before selecting this year's Stars of China. Submit your entry form before the August 29 contest competition deadline. Winners will be announced September 10.

Take advantage of this opportunity to participate in the 2018 Stars of China contest by submitting your institution's entry today. While it is not necessary to enter in order to be recognized, experience shows an application increases the chance of success. In many cases, providers are able to present information and perspectives not readily available to the editors of *Global Finance*. There are no entry fees.

Please contact Bobby Cohen at bcohen@gfmag.com with any questions or for additional information about the Stars of China 2018.

***Winners will be honored at an awards ceremony
at the Pan Pacific Beijing on November 13.***



Entry deadline extended to August 29. There is no application fee.

Submissions should be sent to: Bobby Cohen, bcohen@gfmag.com

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Participation and Judging Details

Each entry will be reviewed by the editorial board of *Global Finance*, and evaluated based on relevant financial and business information, with input from industry experts, leading executives, professional investors and consultants.

This year's competition has been updated to reflect the changing industry. Categories have been added, updated and eliminated so that the awards better reflect China's unique environment for financial industry players. Full details on each category follows on pages 4 and 5.

More than ever, *Global Finance* acknowledges the importance of recognizing institutions that excel in serving the mainland in harmony with China's national goals and objectives. *Global Finance* is proud to call the 2018 Stars of China a financial industry awards program with Chinese characteristics.

Institutions will be judged for performance during the period between April 1, 2017, and March 31, 2018. Those submitting an entry should provide concise information and only include material suitable for the public domain.

Please include the contact information requested below to ensure that your submission is processed properly.

- Institution Name (as it should appear on awards-related announcements)
- Award(s) Being Submitted For
- Submission Contact Name/Title/Email/Phone
- Communications Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.



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2018 AWARD CATEGORIES

Best Corporate Bank	Best Bank for Green Energy Development*
Best Consumer Bank	Best Domestic Bank for Renminbi Internationalization*
Best SME Services Bank	Best Foreign Bank for Renminbi Internationalization*
Best Bank for Transaction Services	Best Bank for Urban Revitalization*
Best Bank For Cross-Border Trade	Most Innovative Corporate Merger*
Best Private Bank	Best Bank for SOE Reform*
Best Asset Manager	Belt and Road Star of Southeast Asia*
Best Domestic Bank For One Belt, One Road	Belt and Road Star of Central Asia*
Best Foreign Bank For One Belt, One Road	Belt and Road Star of Africa*
Most Innovative Bank	Best Regional Bank for Economic Development*
Star of Innovation in Payments	China's Rising Star*
Star Of Innovation in Fintech	

**** New Award Categories for 2018***

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CATEGORY	DESCRIPTION
Best Corporate Bank	Industry leader for credit products, cash management, trade finance and related services catering to China's largest and most successful enterprises. Competition open to all domestic banks.
Best Consumer Bank	Leading bank for China's growing middle class and other retail clients with an attractive, convenient array of credit card, savings, mortgage and auto lending services. Competition open to all domestic banks.
Best SME Services Bank	Standout supporter of China's unrelenting efforts to strengthen the small-to-medium sized enterprise sector as a key pillar of the nation's economy. Competition open to all domestic banks.
Best Bank For Transaction Services	Most successful integrator of payment processing, cash management and business trade services for China's vast and varied commercial sector. Competition open to all domestic banks.
Best Bank for Cross-Border Trade	Globalization promoter par excellence with value-driven services catering to China's goods and services importers, exporters, and/or free trade zone operations. Competition open to all domestic banks.
Best Private Bank	Proven provider of the most effective portfolio of wealth management, income growth and protection products for discriminating clients with proprietary demands. Competition open to all domestic banks.
Best Asset Manager	Client-acclaimed funds, equities and investments manager with a reputation for professionalism, strong earnings and gold-standard service. Competition open to domestic asset management firms.
Best Domestic Bank for One Belt, One Road	Strongest and most enthusiastic supporter of Chinese enterprises heeding the national call for overseas expansion through the One Belt, One Road initiative. Competition open to all domestic banks.
Best Foreign Bank for One Belt, One Road	Fully committed, foreign-based bank supporting trade-related business and infrastructure projects in countries targeted by the One Belt, One Road initiative. Competition open to all non-Chinese banks with operations in one or more One Belt, One Road region.
Most Innovative Bank	China's leader in advanced financial services with the latest, fastest and most productive applications and processes for customer satisfaction and business growth. Competition open to all domestic banks.
Star of Innovation in Payments	Best financial institution, such as a third-party payment firm or a bank, for cutting-edge technology and streamlined solutions for customer transaction processing. Competition open to all third-party payment providers, banks and other relevant institutions.
Star of Innovation in Fintech	Innovative hero of China's ongoing revolution for financial technology platforms, apps, wireless transactions, online business services and consumer-driven solutions. Competition open to all domestic fintech providers.

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CATEGORY	DESCRIPTION
Best Bank for Green Energy Development	Financial powerhouse that's working to encourage China's dramatic shift to new energy vehicles, clean power and green products manufacturing. Competition open to all domestic banks.
Best Domestic Bank for Renminbi Internationalization	Provider of the most prominent banking support for China's push to expand the renminbi's acceptance abroad and standardize its use in global business transactions. Competition open to all domestic banks.
Best Foreign Bank for Renminbi Internationalization	Foreign bank giving unparalleled support to China's initiative to expand the renminbi's acceptance abroad and standardize its use in global business transactions. Competition open to non-Chinese banks.
Best Bank for Urban Revitalization	Financial institution at the forefront of major urban improvement and development projects in a Tier One, Tier Two or Tier Three city. Competition open to China's regional and city banks.
Most Innovative Corporate Merger	Shared award honoring the most prominent members of a bank-enterprise team responsible for a recently launched and/or completed, high-caliber corporate merger and/or acquisition. Competition open to domestic banks and their relevant corporate partners.
Best Bank for SOE Reform	Top facilitator and/or provider of financial support for one or more domestic enterprises directly engaged in China's state-owned enterprise reform movement. Competition open to domestic banks.
Belt and Road Star of Southeast Asia	Domestic enterprise with a proven track record for outstanding achievement linked to One Belt, One Road projects of any kind (infrastructure construction, transportation equipment supply, trade expansion, etc.) in Southeast Asia. Competition open to Chinese enterprises only.
Belt and Road Star of Central Asia	Domestic enterprise with a proven track record for outstanding achievement linked to One Belt, One Road projects of any kind (infrastructure construction, transportation equipment supply, trade expansion, etc.) in Central Asia. Competition open to Chinese enterprises only.
Belt and Road Star of Africa	Domestic enterprise with a proven track record for outstanding achievement linked to One Belt, One Road projects of any kind (infrastructure construction, transportation equipment supply, trade expansion, etc.) in Africa. Competition open to Chinese enterprises only.
Best Regional Bank for Economic Development	Champion for China's push to enhance economic growth in targeted areas including interior provinces, the Yangtze and Pearl river regions, urban development zones and the Bohai Economic Rim. Competition open to all regional, rural and city banks in China.
China's Rising Star	Best financial institution, such as a third-party payment firm or a bank, for cutting-edge technology and streamlined solutions for customer transaction processing. Competition open to all third-party payment providers, banks and other relevant institutions.