

Call For Entries



Best Private Bank Awards 2020

Entry Deadline September 9

In the December issue, *Global Finance* will publish its selections for the fifth annual World's Best Private Bank Awards.

The ranks of the world's wealthy are growing faster than ever before, with new demographic segments on every continent achieving unprecedented prosperity. The new opportunities in wealth management are not without risk, however, tempered by rapid changes in technology and the regulatory environment as well as client expectations.

In this exciting yet challenging environment, the world's top private banks are showing their drive and creativity, developing new products and services to meet the wide-ranging needs of this growing sector. Whether providing access to alternative investments or devising new ways to give back through philanthropy, today's private bankers are rising to the challenges. *Global Finance* again honors the institutions that deliver outstanding service and innovative new opportunities to their high-net-worth clients.

Honorees will be recognized at a gala awards dinner in early 2020 – details will follow shortly.

Take advantage of this opportunity to participate in the review process.



ABOUT GLOBAL FINANCE AWARDS

Global Finance's awards and recognition programs are backed by a 32-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real. And they have stood the test of time.

THE POWER OF GLOBAL FINANCE AWARDS

Global Finance's readers use these awards and rankings in their decision-making process and are more likely to do business with award winners.* The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- In-branch signage
- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Employee motivation programs
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites
- Email Signatures

*Sources: *Global Finance* subscriber surveys – 2013 & 2016/2017

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Private Bank Awards 2020

GLOBAL AWARDS

Best Private Bank in the World	Best Private Bank for Family Office Services – <i>NEW for 2020</i>
Best Boutique Private Bank in the World	Best Private Bank Use of Technology – <i>NEW for 2020</i>
Most Innovative Private Bank in the World	Best Technology Solution for Private Banks – <i>NEW for 2020</i>
Best Private Bank for Social Responsibility	Best Private Bank for Entrepreneurs
Best Private Bank for Philanthropic Services	Best Private Bank in Emerging Markets
Best Private Bank for Intergenerational Wealth Management	Best Private Bank for New Customer Segments
Best Private Bank for Digital Client Solutions	Best Private Bank for Net Worth Under \$1 million
Best Private Bank for Islamic Services	Best Private Bank for Net Worth Between \$1 million and \$24.9 million
Best Private Bank for Business Owners	Best Private Bank for Net Worth of \$25 million or more
Best Private Bank for Millennials	

REGIONAL AWARDS

North America

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners
- Best Private Bank for Family Office Services

Latin America

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners
- Best Private Bank for Family Office Services

Western Europe

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners
- Best Private Bank for Family Office Services

Asia-Pacific

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners
- Best Private Bank for Family Office Services

Central & Eastern Europe

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners
- Best Private Bank for Family Office Services

Middle East

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners
- Best Private Bank for Family Office Services

Caribbean

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners
- Best Private Bank for Family Office Services

Africa

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners
- Best Private Bank for Family Office Services

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COUNTRY AWARDS

Albania	Czech Republic	Kuwait	Romania
Andorra	Denmark	Lebanon	Russia
Argentina	Dominican Republic	Liechtenstein	Saudi Arabia
Australia	Egypt	Luxembourg	Singapore
Austria	Finland	Malaysia	Slovakia
Azerbaijan	France	Mauritius	South Africa
Bahamas	Georgia	Mexico	South Korea
Bahrain	Germany	Monaco	Spain
Barbados	Ghana	Morocco	Sweden
Belgium	Greece	Netherlands	Switzerland
Belize	Hong Kong	New Zealand	Taiwan
Bermuda	Hungary	Nigeria	Thailand
Brazil	India	Norway	Trinidad & Tobago
British Virgin Islands	Indonesia	Oman	Turkey
Canada	Ireland	Panama	UAE
Cayman Islands	Israel	Peru	United Kingdom
Chile	Italy	Philippines	United States
Colombia	Jamaica	Poland	Uruguay
Costa Rica	Japan	Portugal	U.S. Virgin Islands
Croatia	Jordan	Puerto Rico	
Cyprus	Kenya	Qatar	

US REGIONAL AWARDS

Best Private Bank in the Northeast	Best Private Bank in the Mid-Atlantic
Best Private Bank in the Midwest	Best Private Bank in the West
Best Private Bank in the Southwest	Best Private Bank in the Southeast

Page 3 of 4

NO APPLICATION FEE

**Submissions should be made no later than September 9, 2019 and sent to:
Bobby Cohen, bcohen@gfmag.com, 1-212-524-3212**



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Private Bank Awards 2020

METHODOLOGY

In addition to entry submissions, *Global Finance* will make use of market research and obtain input from industry analysts, corporate executives and other users of private banking services. Performance will be judged over the period covering July 1, 2018 through June 30, 2019.

ENTRY PREPARATION

It is not necessary to enter in order to win, but experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives not readily available to the editors of *Global Finance*. All submissions are strictly confidential.

Those making submissions should provide concise information in the following areas:

1. Key financials—including ROI, earnings and income growth year-on-year.
2. Details of market penetration—assets under management, market share and other comparisons with competitors.
3. Details of customer breakdown by net worth, location, investment strategy and goals, risk profile, age and other demographic characteristics.
4. Details of key capabilities and services offered—including range of portfolio products and allocation/investment strategies, tailored solutions, reporting and valuation, analytics and personnel.
5. Customer service—submit customer endorsements (*Global Finance* may make further contacts for additional information).
6. Competitiveness—submit data demonstrating competitive fee structure/ROI, innovation and evidence of commitment to the business.
7. Knowledge of local markets, regulations and practices, and market-specific services and solutions.
8. Please include the contact information requested below to ensure that your submission is processed properly.

- Bank Name (as it should appear on awards-related announcements)
- Award(s) Being Submitted For
- Submission Contact Name/Title/Email/Phone
- Communications Contact Name/Title/Email/Phone
- Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

Any contact information submitted on *Global Finance* Calls For Entries or in relation to the publication's awards and events programs are subject to *Global Finance's* privacy policy, listed here: <https://www.gfmag.com/privacy-policy/>

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.