

# Call For Entries



## Best Private Bank Awards 2019

***Entry Deadline Extended To September 18 –  
This Deadline Is Firm And No Further Extensions Will Be Possible***

In the December issue, *Global Finance* will publish its selections for the fourth annual World's Best Private Bank Awards.

The current age of innovation has engendered a new, more entrepreneurial, global mindset and transformed the world of wealth. The ranks of high-net-worth and ultra-high-net-worth individuals are growing on every continent, while technology is making it easier to tailor services to new wealth segments. At the same time, there are challenges: governments are acting on long-expressed concerns about traditional banking secrecy with new policies and regulations, while customers are increasingly wary of technology's threat to privacy, and have come to expect more and more complex services. And in the background, geopolitical conditions are unpredictable, at best.

The world's private bankers are rising to these challenges with diligence and enthusiasm. They are embracing and designing new ways of interacting with clients, and new products and services, from alternative investment vehicles to philanthropic foundations. This year, for the fourth consecutive year, *Global Finance* will be seeking out the wealth industry's best institutions in a wide variety of geographical and business categories.

Honorees will be recognized at a gala awards dinner in February, 2019 – details will follow shortly.

***Take advantage of this opportunity to participate in the review process.***

### **ABOUT GLOBAL FINANCE AWARDS**

*Global Finance's* awards and recognition programs are backed by a 31-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real. And they have stood the test of time.

### **THE POWER OF GLOBAL FINANCE AWARDS**

*Global Finance's* readers use these awards and rankings in their decision-making process and are more likely to do business with award winners.\* The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- In-branch signage
- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Employee motivation programs
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites
- Email Signatures

Earning a *Global Finance* allows individual honorees and entire departments to stand out within their organization, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition. Submitting an entry significantly increases the chance of winning award because entrants can make their own cases and provide information and perspectives that may not be available to *Global Finance's* editorial board.

\*Sources: *Global Finance* subscriber surveys – 2013 & 2016/2017

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## Private Bank Awards 2019

### GLOBAL AWARDS

Best Private Bank in the World	Best Private Bank for Business Owners
Best Boutique Private Bank in the World	Best Private Bank for Millennials
Most Innovative Private Bank in the World	Best Private Bank for Entrepreneurs
Best Private Bank for Social Responsibility	Best Private Bank in Emerging Markets
Best Private Bank for Philanthropic Services	Best Private Bank for New Customer Segments
Best Private Bank for Intergenerational Wealth Management	Best Private Bank for Net Worth Under \$1 million
Best Private Bank for Digital Client Solutions	Best Private Bank for Net Worth Between \$1 million and \$24.9 million
Best Private Bank for Islamic Services	Best Private Bank for Net Worth of \$25 million or more

### REGIONAL AWARDS

#### North America

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners

#### Latin America

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners

#### Western Europe

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners

#### Asia-Pacific

- Best Private Bank
- Best Private Bank for Entrepreneurs
- Best Private Bank for Business Owners

#### Central & Eastern Europe

- Best Private Bank
- Best Private Bank for Business Owners

#### Middle East

- Best Private Bank

#### Caribbean

- Best Private Bank

#### Africa

- Best Private Bank

**NO APPLICATION FEE**

**Submissions should be made no later than September 18, 2018 and sent to:**

**Bobby Cohen, [bcohen@gfmag.com](mailto:bcohen@gfmag.com), 1-212-524-3212**

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## Private Bank Awards 2019

### COUNTRY AWARDS

Albania	Czech Republic	Lebanon	Russia
Andorra	Denmark	Liechtenstein	Saudi Arabia
Argentina	Dominican Republic	Luxembourg	Singapore
Australia	Egypt	Malaysia	Slovakia
Austria	Finland	Mauritius	South Africa
Azerbaijan	France	Mexico	South Korea
Bahamas	Georgia	Monaco	Spain
Bahrain	Germany	Morocco	Sweden
Barbados	Greece	Netherlands	Switzerland
Belgium	Hong Kong	New Zealand	Taiwan
Belize	Hungary	Nigeria	Thailand
Bermuda	India	Norway	Trinidad & Tobago
Brazil	Indonesia	Oman	Turkey
British Virgin Islands	Ireland	Panama	UAE
Canada	Israel	Peru	United Kingdom
Cayman Islands	Italy	Philippines	United States
Chile	Jamaica	Poland	Uruguay
Colombia	Japan	Portugal	U.S. Virgin Islands
Costa Rica	Jordan	Puerto Rico	
Croatia	Kenya	Qatar	
Cyprus	Kuwait	Romania	

### US REGIONAL AWARDS

Best Private Bank in the Northeast	Best Private Bank in the Mid-Atlantic
Best Private Bank in the Midwest	Best Private Bank in the West
Best Private Bank in the Southwest	Best Private Bank in the Southeast

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## Private Bank Awards 2019

### METHODOLOGY

In addition to entry submissions, *Global Finance* will make use of market research and obtain input from industry analysts, corporate executives and other users of private banking services. Performance will be judged over the period covering July 1, 2017 through June 30, 2018.

### ENTRY PREPARATION

It is not necessary to enter in order to win, but experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives not readily available to the editors of *Global Finance*. All submissions are strictly confidential.

Those making submissions should provide concise information in the following areas:

1. Key financials—including ROI, earnings and income growth year-on-year.
2. Details of market penetration—assets under management, market share and other comparisons with competitors.
3. Details of customer breakdown by net worth, location, investment strategy and goals, risk profile, age and other demographic characteristics.
4. Details of key capabilities and services offered—including range of portfolio products and allocation/investment strategies, tailored solutions, reporting and valuation, analytics and personnel.
5. Customer service—submit customer endorsements (*Global Finance* may make further contacts for additional information).
6. Competitiveness—submit data demonstrating competitive fee structure/ROI, innovation and evidence of commitment to the business.
7. Knowledge of local markets, regulations and practices, and market-specific services and solutions.
8. Please include the contact information requested below to ensure that your submission is processed properly.

- Bank Name (as it should appear on awards-related announcements)
- Award(s) Being Submitted For
- Submission Contact Name/Title/Email/Phone
- Communications Contact Name/Title/Email/Phone
- Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

Any contact information submitted on *Global Finance* Calls For Entries or in relation to the publication's awards and events programs are subject to *Global Finance's* privacy policy, listed here: <https://www.gfmag.com/privacy-policy/>

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.