Gordon W. Platt
Foreign Exchange Awards 2022

FX Tech

CALL FOR ENTRIES
Entry Deadline October 15, 2021
Enter *Global Finance*’s G.W. Platt Foreign Exchange Awards today.

*Global Finance* has renamed its annual Foreign Exchange awards in honor of our colleague Gordon Platt, who passed away in late 2020 and was the driving force behind this program for many years.

Foreign exchange has been transformed by technology, but neither technology nor innovation is limited to tech companies.

Recognizing this, *Global Finance* announces its first FX Tech Awards, open to banks, fintechs, telecoms and media companies—in short, any entity delivering innovation or advancing performance in the FX space. *Global Finance* will honor companies that conceive fresh ideas and execute flawlessly in designing or deploying technology to improve foreign exchange.

The Gordon W. Platt Foreign Exchange Awards will also include *Global Finance*’s twenty-second annual Foreign Exchange Providers Awards, the sixth annual Corporate FX.

The scale and scope of the entire program has been expanded for 2022, and new categories have been added across the board.

An exclusive report on the awards will be published in the January 2022 print and digital editions and online at GFMag.com.

*Global Finance*’s awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 34-year history of editorial accuracy and integrity. *Global Finance*’s corporate and financial audience relies on these awards because they are credible and reliable and have stood the test of time.
The distinction of being a *Global Finance* award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Email signatures
- Advertising
- Social media campaigns
- Websites
- Employee motivation programs
- Recruitment and retention efforts
- Investor relations information
- Pitch books
- Promotional materials
- Conference and event signage
- Stadium, airport and outdoor signage
- Branch signage
- Press and publicity efforts
- Promotional videos
- Annual reports
- Internal communications

Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.
World’s Best FX Tech Awards 2022

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<th>BEST FX TECH AWARDS 2022</th>
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<td>Best Bank Platform (Overall)</td>
<td>Best FX Trading Solution</td>
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<td>- Automated FX trading solutions</td>
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<td>Most Innovative Bank Platform</td>
<td>Best Solution for FX Cash-Flow Hedging</td>
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<td>- AI tools that drive optimal hedging</td>
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<td>Best TMS Provider with FX Module</td>
<td>Best System for Assessing Risk and Hedging Strategy</td>
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<td>- FS management within TMS Systems</td>
<td>- Platforms for hedging FX risk</td>
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<td>Best Execution Algorithms</td>
<td>Best System for Measuring Quality of FX Execution</td>
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<td>- AI and machine learning Algo trading</td>
<td>- Evaluation and analysis that includes both pre- and post-trade analytics</td>
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<td>Best Transaction Cost Analysis</td>
<td>Best White Label Trading Solution</td>
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<td>- White label forex software to create own trading platform</td>
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<td>Best Big-Picture View Of Positions</td>
<td>Best FX Solution for SMEs</td>
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<td>- SME-centric FX solutions</td>
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<td>Best End-To-End Processing</td>
<td>Best Optimization Solution</td>
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<td>- Compression and risk-balancing technologies</td>
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<td>Best Data and Analytics Platform</td>
<td>Best FX Tool For Buy-side Compliance and Oversight Needs</td>
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<td>- FX data analytics tools and platforms</td>
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<td>Best Multibank Platform</td>
<td>Best API Trader</td>
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<td>- Multi-dealer platforms</td>
<td>- Software application that connects coded algorithms with a broker’s platform</td>
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Send entries to: Giulia Cattani - giulia@gfinance.co.uk

NO APPLICATION FEE
World’s Best FX Tech Awards 2022

METHODOLOGY

With input from industry analysts, corporate executives and technology experts, Global Finance selects the winners based on objective and subjective factors. Criteria include transaction volume, market share, global coverage, customer service, competitive pricing and technology. Decisions are informed by provider submissions. Performance will be judged over the period Q3 2020 through Q2 2021.

ENTRY PREPARATION

Take advantage of this opportunity to participate in the review process. Banks and other providers are strongly urged to submit entries for the appropriate countries and categories. Providers are encouraged to work with their corporate partners to submit or collaborate on entries for the Corporate FX Awards. These approaches will greatly increase the chance of getting the recognition you deserve.

It is not necessary to enter in order to win, but experience shows entries significantly increase the chance of success. In many cases, entrants present information and perspectives that may not be readily available to the editors of Global Finance. Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified.

Submissions for Global Finance’s Foreign Exchange Providers Awards should provide concise information in the following areas, and submissions should be tailored to the category or categories being entered:

1. Volume, market share, and scope of global coverage, along with any league tables or other comparisons with competitors.
2. Commitment to the business — submit (year-on-year) data on resource allocation to the FX business, the number of employees dedicated to FX and the number and size of trading desks.
3. Technology — examples of leading-edge technology deployment.
4. Execution skills — examples of transactions that benefited clients, including skill in structuring transactions and advice on market positioning and hedging, as well as liquidity and the ability to handle large transactions without moving the market.
5. As part of your entry, please suggest any corporate partners that you think are worthy of special recognition for outstanding Foreign Exchange management practices and programs. Global Finance’s editors will consider these suggestions when making selections for the Corporate FX awards.
6. Please include the contact information requested below to ensure that your submission is processed properly. All contact information is required for entries to be considered.

   • Bank Name (as it should appear on awards-related announcements)
   • Award(s) Being Submitted For
   • Submission Contact Name/Title/Email/Phone
   • Communications Contact Name/Title/Email/Phone
   • Line of Business Head Contact Name/Title/Email/Phone

Any contact information submitted as part of Global Finance Calls For Entries or in relation to the publication’s awards and events programs are subject to Global Finance’s privacy policy, listed here: https://www.gfmag.com/privacy-policy/

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed on this call for entries within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.

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