

# Call For Entries



## Foreign Exchange Awards 2018 Corporate FX Awards

***Entry Deadline Extended Until 26 Sept.***

***This deadline is firm and no entries can be accepted past this date.***

In January 2018, *Global Finance* will publish its selections for the second annual Corporate FX Awards and the eighteenth annual World's Best Foreign Exchange Providers Awards.

*Global Finance's* Foreign Exchange Awards Dinner will be held in London at RSA House on 5 December, 2017. The global elite of the Foreign Exchange sector will celebrate as the winning organizations are revealed publicly for the first time.

Go to [GFMag.com](http://GFMag.com) for the World's Best Foreign Exchange Providers Call For Entries.

### **ABOUT GLOBAL FINANCE AWARDS**

*Global Finance's* awards and recognition programs are backed by a 30-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real.

We update and improve our awards programs regularly to better serve our audience. Most analysts expected the dollar to rise this year, but the White House Russia scandal proved them wrong. The Brazilian real was hit hard recently by a corruption scandal. While some currencies, including the renminbi, have been stable, currency volatility is a fact of life. We recognize that our 83,000+ corporate readers will find it very valuable to see who among their peers are having the most success and how they are achieving it.

### **THE IMPORTANCE OF GLOBAL FINANCE AWARDS**

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- In-branch signage
- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Employee motivation programs
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites
- Email signatures

Earning a *Global Finance* award also allows individual honorees and entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.

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## Foreign Exchange Awards 2018 *Corporate FX Awards*

Awards will be presented in the following categories.

### **FOREIGN EXCHANGE MANAGEMENT GLOBAL AWARDS**

Best Corporation in the World for Foreign Exchange Management

Best Corporation for Use of Currency Hedging

Best Corporation for Use of Foreign Exchange Options

Best Corporation for Use of Foreign Exchange Forwards

### **FOREIGN EXCHANGE MANAGEMENT REGIONAL AWARDS**

Best Corporation for Foreign Exchange Management in North America

Best Corporation for Foreign Exchange Management in Latin America

Best Corporation for Foreign Exchange Management in Western Europe

Best Corporation for Foreign Exchange Management in Central & Eastern Europe

Best Corporation for Foreign Exchange Management in the Middle East

Best Corporation for Foreign Exchange Management in Africa

Best Corporation for Foreign Exchange Management in Asia-Pacific

### **FOREIGN EXCHANGE INNOVATION REGIONAL AWARDS**

Most Innovative Corporation for Foreign Exchange Management in North America

Most Innovative Corporation for Foreign Exchange Management in Latin America

Most Innovative Corporation for Foreign Exchange Management in Western Europe

Most Innovative Corporation for Foreign Exchange Management in Central & Eastern Europe

Most Innovative Corporation for Foreign Exchange Management in the Middle East

Most Innovative Corporation for Foreign Exchange Management in Africa

Most Innovative Corporation for Foreign Exchange Management in Asia-Pacific

**NO APPLICATION FEE**

**Submissions should be made no later than 26 September, 2017 and sent to:  
Giulia Cattani, email: [giulia@gfinance.co.uk](mailto:giulia@gfinance.co.uk) | tel: +44-207-929-0777**

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## Foreign Exchange Awards 2018 *Corporate FX Awards*

### METHODOLOGY

With input from industry analysts, corporate executives and foreign exchange experts, *Global Finance* will select the winners based on objective and subjective factors. Our criteria include the impact of FX exposure on reported earnings, management of crisis situations, cost of hedging, and clearly defined risk management policies. Decisions are informed by company submissions. Performance will be judged over the period covering Q3 2016 through Q2 2017.

### ENTRY PREPARATION

***Take advantage of this opportunity to participate in the review process.***

We strongly urge companies to submit entries in the appropriate categories. Companies may also collaborate with their banking, exchange and other FX provider partners to enter. Either submission approach will greatly increase the chance of getting the recognition you deserve.

It is not necessary to enter in order to win, but experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives not readily available to the editors of *Global Finance*. All submissions are strictly confidential.

Submissions for *Global Finance's* Corporate FX Awards should provide concise information in the following areas:

1. How often has your company's FX exposure resulted in a positive contribution to reported earnings? How much did it contribute?
2. How did you effectively manage a specific currency crisis?
3. Which bank and exchange products and services, such as currency hedging, FX options and forwards do you use most often to manage your FX exposure?
4. Does your corporation have a well-defined FX risk management strategy?
5. Do you hedge net exposures? How do you guard against over-hedging?
6. How does your company set FX trading limits and control procedures?
7. Do you review the effectiveness of your FX policy on a regular basis? How often?
8. Please include the contact information requested below to ensure that your submission is processed properly.
  - Company Name (as it should appear on awards-related announcements)
  - Award(s) Being Submitted For
  - Submission Contact Name/Title/Email/Phone
  - Communications Contact Name/Title/Email/Phone
  - Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

***Click here for the World's Best Foreign Exchange Providers Call For Entries.***