

Best Private Bank Awards 2017

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In the December issue, *Global Finance* will publish its selections for the World's Best Private Bank Awards 2017.

The private banking industry has gone through some seismic changes in recent years—from the vast growth of both the high-net-worth individual and the mass-affluent markets across the world, to regulatory changes—including OECD and cross-border regulations, such as KYC and investment suitability requirements.

Recently, many private banks have begun working more tightly than ever before with larger asset managers, changing the industry from within. And bankers within the industry are also dealing with the outcome of major geopolitical shifts, such as Brexit—and what it will mean for their clients, and their business.

Take advantage of this opportunity to participate in the review process.

It is not necessary to enter in order to win, but experience shows an entry increases the chance of success. In many cases, providers are able to present information and perspectives that may not be readily available to the editors of *Global Finance*.

Submit any information you think strengthens your case. Please be clear and specific about any information you provide that is not meant for publication. All entry information so noted will be kept strictly confidential and used solely to evaluate the submitting bank's suitability for an award.

Global Finance will also make use of market research and obtain input from industry analysts, corporate executives and other users of private banking services.

Performance will be judged over the period covering July 1, 2015 through June 30, 2016.

NO APPLICATION FEE

**Submissions should be made no later than 15th September, 2016 and sent to:
Susan Berger, email: sberger@gfmag.com, Global Finance, 7 East 20th Street, New York NY 10003**

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Winners will be recognized in the following categories, regions and countries.

GLOBAL AWARDS

Best Private Bank in the World	Best Private Bank for Millennials
Best Boutique Private Bank in the World	Best Private Bank for Net Worth Under \$1 million
Most Innovative Private Bank in the World	Best Private Bank for Net Worth Between \$1 million and \$24.9 million
Best Private Bank for Impact Investing	Best Private Bank for Net Worth of \$25 million or more
Best Private Bank for New Customer Segments	Best Private Bank for Intergenerational Wealth Management
Best Private Bank in Emerging Markets	Best Private Bank for Digital Client Solutions
Best Private Bank for Entrepreneurs	Industry Thought Leader in Private Banking (Awarded to an Individual)
Best Private Bank for C-Suite Executives	

REGIONAL AWARDS

North America

- Best Private Bank
- Best Boutique Private Bank
- Best Private Bank for Entrepreneurs

Western Europe

- Best Private Bank
- Best Boutique Private Bank
- Best Private Bank for Entrepreneurs

Asia-Pacific

- Best Private Bank
- Best Boutique Private Bank
- Best Private Bank for Entrepreneurs

Central & Eastern Europe

- Best Private Bank
- Best Boutique Private Bank

Latin America

- Best Private Bank
- Best Boutique Private Bank

Caribbean

- Best Private Bank
- Best Boutique Private Bank

Middle East

- Best Private Bank
- Best Boutique Private Bank

Africa

- Best Private Bank
- Best Boutique Private Bank

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COUNTRY AWARDS

Albania	Cyprus	Jordan	Portugal
Andorra	Czech Republic	Kenya	Puerto Rico
Argentina	Denmark	Kuwait	Qatar
Australia	Egypt	Lebanon	Russia
Austria	Finland	Liechtenstein	Saudi Arabia
Azerbaijan	France	Luxembourg	Singapore
Bahamas	Georgia	Malaysia	Slovakia
Bahrain	Germany	Mauritius	South Africa
Barbados	Greece	Mexico	South Korea
Belgium	Hong Kong	Monaco	Spain
Bermuda	Hungary	Morocco	Sweden
Brazil	India	Netherlands	Switzerland
British Virgin Islands	Indonesia	New Zealand	Taiwan
Canada	Ireland	Nigeria	Thailand
Cayman Islands	Israel	Norway	Turkey
Chile	Italy	Oman	UAE
Colombia	Jamaica	Philippines	United Kingdom
Croatia	Japan	Poland	United States

US REGIONAL AWARDS

Best Private Bank In The Northeast
 Best Private Bank In The Midwest
 Best Private Bank In The Southwest

Best Private Bank In The Mid-Atlantic
 Best Private Bank In The West
 Best Private Bank In The Southeast

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Those making submissions should provide concise information in the following areas:

1. Key financials—including ROI, earnings and income growth year-on-year.
2. Details of market penetration—assets under management, market share and other comparisons with competitors.
3. Details of customer breakdown by net worth, location, investment strategy and goals, risk profile, age and other demographic characteristics.
4. Details of key capabilities and services offered—including range of portfolio products and allocation/investment strategies, tailored solutions, reporting and valuation, analytics and personnel.
5. Customer service—submit customer endorsements (*Global Finance* may make further contacts for additional information).
6. Competitiveness—submit data demonstrating competitive fee structure/ROI, innovation and evidence of commitment to the business.
7. Knowledge of local markets, regulations and practices, and market-specific services and solutions.
8. To nominate individuals for the Industry Thought Leader in Private Banking global award, please provide details of how that individual helps set the agenda for the private banking sector—including supporting background and materials, such as research and white papers, involvement in industry organizations and speaking engagements at industry events.
9. Please fill out and include the requested information on the following page to ensure that your submission is processed properly.

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Each year, *Global Finance* honors the World's Best Private Banks at a gala awards dinner. The 2017 event will be held on February 7, 2017 at the Harvard Club of New York City.

See below for photos from the 2016 event. Go to GFMag.com's Private Banking Hub at <http://tinyurl.com/hqaqk2u> for more photos and exclusive coverage of this sector.



Representatives from Santander Private Banking



Phil Di Iorio, CEO, J.P. Morgan Private Bank



(left to right) Peter McManus, *Global Finance*; John McGuiness, Citi; Joseph Giarraputo, *Global Finance*



(left to right) Epaminodas Tsaknakis, Eurobank Ergasias; Didem Bagriacik, Akbank Private Banking



(left to right) Felix Weibel, Pictet; Andrea Fiano, *Global Finance*



(left to right) YeongHo Kim, KEB Hana Bank; Joseph Giarraputo, *Global Finance*; SangYong Lee, KEB Hana Bank; YoungRan Park, KEB Hana Bank



Representatives from Northern Trust

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Entry Cover Sheet

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Bank:

Award(s):

Category(ies)/Country(ies)/Region(s) Being Submitted For:

Submission Contact Name/Title:

Submission Contact eMail:

Line Of Business Head Name/Title:

Line Of Business Head eMail:

Marketing/Communications Contact Name/Title:

Marketing/Communications Contact eMail:

Notes:

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