



GLOBAL FINANCE

Call For Entries

World's Best Investment Bank Awards 2017

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In April, *Global Finance* will publish its selections for the 18th Annual World's Best Investment Banks.

Global Finance will select banks that present a model of how an exemplary financial institution can best serve its corporate clients in a national, regional or global market. Most of *Global Finance's* readers are financial professionals at non-financial corporations, so they need to know as much as possible about just how expertly banks are capable of raising capital – from placement to after-market performance -- in any industry, in any country. Aligned with global trends in the capital markets, our selections will be explained to our readers in the feature that accompanies the award.

Take advantage of this opportunity to participate in the review process.

ABOUT GLOBAL FINANCE AWARDS

Global Finance's awards and recognition programs are backed by a 30-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real. They cannot be bought. They can only be earned.

THE IMPORTANCE OF GLOBAL FINANCE AWARDS

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winner status has been used include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- Employee motivation programs
- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites and emails

Earning a *Global Finance* award also allows individual honorees and entire departments to stand out within their own organizations, leading to higher visibility across their industry sector and greater professional & personal recognition.

NO APPLICATION FEE

**Submissions should be made no later than January 23, 2017 and sent to:
Giulia Cattani, email: giulia@gfinance.co.uk, tel: 44-207-929-0777**

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GLOBAL AWARDS

OVERALL WINNERS	SECTOR WINNERS	DEALS OF THE YEAR
Best Investment Bank	Consumer	Best Equity Deal
Best Boutique Investment Bank	Financial Institutions	Best Debt Deal
Best in Emerging Markets	Healthcare	Best M&A Deal
Best in Frontier Markets	Industrials/Chemicals	Best Infrastructure Deal
Best Equity Bank	Infrastructure	BEST DERIVATIVES PROVIDERS
Best Debt Bank	Media/Entertainment	Best Bank for Equity Derivatives
Best M&A Bank	Metals & Mining	Best Bank for Credit Derivatives
Best Up-and-Comer	Oil & Gas	Best Bank for Interest-Rate Derivatives
Best Bank for Securitization	Power	
Best Bank for Equity-Linked Debt	Real Estate	
Best Bank for IPOs	Technology	
	Telecoms	

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REGIONAL AWARDS

NORTH AMERICA	ASIA-PACIFIC	AFRICA
Best Investment Bank	Best Investment Bank	Best Investment Bank
Best Boutique Investment Bank	Best Boutique Investment Bank	Best Boutique Investment Bank
Best Equity Bank	Best Equity Bank	Best Equity Bank
Best Debt Bank	Best Debt Bank	Best Debt Bank
Best M&A Bank	Best M&A Bank	Best M&A Bank
WESTERN EUROPE	LATIN AMERICA	U.S. REGIONAL MIDDLE MARKET PROVIDERS
Best Investment Bank	Best Investment Bank	Northeast
Best Boutique Investment Bank	Best Boutique Investment Bank	Mid-Atlantic
Best Equity Bank	Best Equity Bank	Midwest
Best Debt Bank	Best Debt Bank	West
Best M&A Bank	Best M&A Bank	Southwest
CENTRAL & EASTERN EUROPE	MIDDLE EAST	Southeast
Best Investment Bank	Best Investment Bank	
Best Boutique Investment Bank	Best Boutique Investment Bank	
Best Equity Bank	Best Equity Bank	
Best Debt Bank	Best Debt Bank	
Best M&A Bank	Best M&A Bank	

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COUNTRY AWARDS

Angola	India	Pakistan
Argentina	Indonesia	Peru
Armenia	Iraq	Philippines
Australia	Ireland	Poland
Austria	Israel	Portugal
Bahrain	Italy	Puerto Rico
Belgium	Japan	Qatar
Brazil	Jordan	Russia
Canada	Kazakhstan	Saudi Arabia
Chile	Kenya	Singapore
China	Kuwait	South Africa
Colombia	Lebanon	South Korea
Cyprus	Malaysia	Spain
Denmark	Mauritius	Sweden
Egypt	Mexico	Switzerland
Finland	Mongolia	Taiwan
France	Morocco	Thailand
Georgia	Mozambique	Turkey
Germany	Netherlands	UAE
Ghana	New Zealand	Ukraine
Greece	Nigeria	United Kingdom
Hong Kong	Norway	Unites States
Iceland	Oman	Vietnam

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In the review process, *Global Finance* will focus on the full spectrum of banks, from relatively small ones in frontier markets that have barely appeared on Wall Street's radar screen to global banks that lead the league tables for equity, debt and M&A worldwide.

METHODOLOGY

We will obtain input from industry experts, corporate executives, investors and consultants. This year, we will assign a greater weight to innovation than in previous years in light of current trends in global capital markets. In addition to banks, law firms are welcome to present information and perspectives that may not be readily available to *Global Finance*. Performance will be judged over the period between Q4, 2015 and Q3, 2016.

ENTRY PREPARATION

Banks that do not enter may still be selected as winners through *Global Finance's* selection process because it is based on unbiased research. However, experience shows that the banks that submit entries successfully presenting themselves as model financial institutions, with detailed explanations of differentiation in services for corporate clients as compared with services provided by peers, achieve better results.

All submissions are strictly confidential. Submissions should only include material suitable for the public domain.

Financial institutions that submit entries should provide concise information in the following areas:

1. Key financials, including earnings, ROE, and market share (submit data on number and size of deals for the trailing 12 months, position on league tables, or other comparisons with competitors)
2. Details of key capabilities and services offered (including deal-structuring capabilities, distribution network and staff dedicated to investment banking)
3. Innovation in financing and new product introduction (with explanations of what makes the new products innovative)
4. Competitive pricing and after-market performance of underwritten securities
5. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:

Company Name
Award(s) Being Submitted For
Submission Contact Name and Title
Submission Contact Email
Marcom Contact Name and Title:
Marcom Contact Email
Line of Business Head Name and Title
Line of Business Head Email

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