



Call For Entries



World's Best Investment Bank Awards 2018

Global Finance will publish its selections for the 19th Annual World's Best Investment Banks in the April 2018 issue. Winners will be honored at an awards ceremony in New York City in March, and all award recipients will be notified in advance of the event.

Global Finance will select banks that present a model of how an exemplary financial institution can best serve its corporate clients in a national, regional or global market. Most of *Global Finance's* readers are financial professionals at non-financial corporations, so they need to know as much as possible about just how expertly banks are capable of raising capital – from placement to after-market performance -- in any industry, in any country. Aligned with global trends in the capital markets, our selections will be explained to our readers in the feature that accompanies the award.

Take advantage of this opportunity to participate in the review process.

ABOUT GLOBAL FINANCE AWARDS

Global Finance's awards and recognition programs are backed by a 30-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real. And they have stood the test of time.

THE IMPORTANCE OF GLOBAL FINANCE AWARDS

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- In-branch signage
- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Employee motivation programs
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites
- Email signatures

Earning a *Global Finance* award also allows individual honorees and entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.

NO APPLICATION FEE

**Submissions should be made no later than January 15, 2018 and sent to:
Bobby Cohen, email: bcohen@gfmag.com tel: +1-212-524-3212**

Call For Entries



World's Best Investment Bank Awards 2018

GLOBAL AWARDS

OVERALL WINNERS	SECTOR WINNERS	DEALS OF THE YEAR
Best Investment Bank	Consumer	Best Equity Deal
Best Equity Bank	Financial Institutions	Best Debt Deal
Best Debt Bank	Healthcare	Best M&A Deal
Best M&A Bank	Industrials/Chemicals	Best Infrastructure Deal
Best Bank for IPOs	Infrastructure	BEST DERIVATIVES PROVIDERS
Best in Emerging Markets	Media/Entertainment	Best Bank for Equity Derivatives
Best in Frontier Markets	Metals & Mining	Best Bank for Credit Derivatives
Best Boutique Investment Bank	Oil & Gas	Best Bank for Interest-Rate Derivatives
Best Up-and-Comer	Power	
Best Investment Bank For Fintech Innovation	Real Estate	
	Technology	
	Telecoms	

NO APPLICATION FEE

**Submissions should be made no later than January 15, 2018 and sent to:
Bobby Cohen, email: bcohen@gfmag.com tel: +1-212-524-3212**

Call For Entries



World's Best Investment Bank Awards 2018

REGIONAL AWARDS

NORTH AMERICA

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Investment Bank For
Fintech Innovation

ASIA-PACIFIC

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Investment Bank For
Fintech Innovation

AFRICA

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Investment Bank For
Fintech Innovation

WESTERN EUROPE

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Investment Bank For
Fintech Innovation

LATIN AMERICA

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Investment Bank For
Fintech Innovation

U.S. REGIONAL MIDDLE

MARKET PROVIDERS

Northeast

Mid-Atlantic

Midwest

West

CENTRAL & EASTERN EUROPE

MIDDLE EAST

Southwest

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Investment Bank For
Fintech Innovation

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Investment Bank For
Fintech Innovation

Southeast

NO APPLICATION FEE

**Submissions should be made no later than January 15, 2018 and sent to:
Bobby Cohen, email: bcohen@gfmag.com tel: +1-212-524-3212**

Call For Entries



World's Best Investment Bank Awards 2018

COUNTRY AWARDS

Angola	India	Peru
Argentina	Indonesia	Philippines
Armenia	Iraq	Poland
Australia	Ireland	Portugal
Austria	Israel	Puerto Rico
Bahrain	Italy	Qatar
Belgium	Japan	Russia
Brazil	Jordan	Saudi Arabia
Canada	Kazakhstan	Singapore
Chile	Kenya	South Africa
China	Kuwait	South Korea
Colombia	Lebanon	Spain
Cyprus	Malaysia	Sweden
Denmark	Mauritius	Switzerland
Dominican Republic	Mexico	Taiwan
Egypt	Mongolia	Thailand
Finland	Morocco	Turkey
France	Mozambique	UAE
Georgia	Netherlands	Ukraine
Germany	New Zealand	United Kingdom
Ghana	Nigeria	Unites States
Greece	Norway	Vietnam
Hong Kong	Oman	
Iceland	Pakistan	

NO APPLICATION FEE

**Submissions should be made no later than January 15, 2018 and sent to:
Bobby Cohen, email: bcohen@gfmag.com tel: +1-212-524-3212**

Call For Entries



World's Best Investment Bank Awards 2018

In the review process, *Global Finance* will focus on the full spectrum of banks, from relatively small ones in frontier markets that have barely appeared on Wall Street's radar screen to global banks that lead the league tables for equity, debt and M&A worldwide.

METHODOLOGY

Global Finance will obtain input from industry experts, corporate executives, investors and consultants. This year, greater weight will be assigned to innovation and new technology than in previous years in light of current trends in global capital markets. Entrants are welcome to present information and perspectives that may not be readily available to *Global Finance*. Performance will be judged over the period between Q4, 2016 and Q3, 2017.

ENTRY PREPARATION

Banks that do not enter may still be selected as winners through *Global Finance's* selection process because it is based on unbiased research. However, experience shows that the banks that submit entries successfully presenting themselves as model financial institutions, with detailed explanations of differentiation in services for corporate clients as compared with services provided by peers, achieve better results.

Submissions should only include material suitable for the public domain.

Financial institutions that submit entries should provide concise information in the following areas:

1. Key financials, including earnings, ROE, and market share (submit data on number and size of deals for the trailing 12 months, position on league tables, or other comparisons with competitors)
2. Details of key capabilities and services offered (including deal-structuring capabilities, distribution network and staff dedicated to investment banking)
3. Innovation in financing and new product introduction (with explanations of what makes the new products innovative)
4. Competitive pricing and after-market performance of underwritten securities
5. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:
 - Bank Name (as it should appear on awards-related announcements)
 - Award(s) Being Submitted For
 - Submission Contact Name/Title/Email/Phone
 - Communications Contact Name/Title/Email/Phone
 - Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

NO APPLICATION FEE

**Submissions should be made no later than January 15, 2018 and sent to:
Bobby Cohen, email: bcohen@gfmag.com tel: +1-212-524-3212**