

*Global Finance* Presents  
2015 BEST FX PROVIDER AWARDS  
CALL FOR ENTRIES  
Conference Call

September 10, 2014

Andrea Fiano, Editor  
Denise Bedell, Managing Editor

# 2015 BEST FX PROVIDER AWARDS CALL FOR ENTRIES

- \* 2015 Awards Call For Entries
  - \* Released today
  - \* Deadline for entries: October 6, 2014
  - \* Winners announced: October 27, 2014
- \* Awards appear in the January 2015 issue of *Global Finance*



# 2015 BEST FX PROVIDER AWARDS CALL FOR ENTRIES

- \* 2015 Awards Call For Entries conference call
  - \* Changes to the methodology
  - \* Changes to the Call for Entries
  - \* Best Practices for entries
  - \* Questions on the Call/Awards



# 2015 BEST FX PROVIDER AWARDS CALL FOR ENTRIES

- \* Changes to the methodology
  - \* Research/Interviews with market participants
  - \* Call for Entries
  - \* Reader's Poll (*NEW*)
  - \* Panel of Experts (for Global/Regional Awards) (*NEW*)



# 2015 BEST FX PROVIDER AWARDS CALL FOR ENTRIES

- \* Changes to the Call for Entries
  - \* Detailed data drill-down:
    - \* By Global/Regional volumes and product offerings
    - \* By Country volumes and product offerings



# 2015 BEST FX PROVIDER AWARDS CALL FOR ENTRIES

- \* Best Practice for Submissions
  - \* Say what awards you are entering for specifically, and provide information related to those categories
  - \* Provide detailed data, and break down by region/country/category
  - \* Provide all data in USD equivalents
  - \* Be succinct
  - \* Provide factual information supporting your entry (why exactly do you deserve to win?)
  - \* Tell us what is new/what has changed from the previous year, in terms of your coverage/volumes/market share
  - \* Provide a summary of why you stand out and focus on the categories for which you are entering
  - \* Provide points of comparison with competitors
  - \* Don't rank yourself, give us data
  - \* There is a strong correlation between those entrants that supply in-depth, factual data, and our winners' list



# 2015 BEST FX PROVIDER AWARDS CALL FOR ENTRIES

*Global Finance's* 2015 Best Foreign Exchange Providers Awards Categories:

- \* **Global Award**
  - \* Best Global FX Provider
- \* **Regional Awards**
  - \* North America
  - \* Latin America
  - \* Western Europe
  - \* CEE
  - \* Nordic Countries
  - \* Middle East
  - \* Africa
  - \* Asia-Pacific
- \* **Country awards (in 93 Countries)**



# 2015 BEST FX PROVIDER AWARDS CALL FOR ENTRIES

- \* **Best FX Research & Analysis**

- \* FX Research
- \* Fundamental Analysis
- \* Technical Analysis
- \* Forecasts
- \* Strategy/Hedging

- \* **Best Online Trading Systems Awards**

- \* Best Bank System
- \* Best Independent System
- \* Best Retail Solution





# 2015 BEST FX PROVIDER AWARDS CALL FOR ENTRIES

\* Questions?



2015 BEST FX PROVIDER  
AWARDS  
CALL FOR ENTRIES  
Conference Call

For further information, please contact:  
[edit@gfmag.com](mailto:edit@gfmag.com)